

ACRA EDITION

American Cultural Resources Association

October 1998

Advocacy as an 8-letter Word: Something Twice as Bad as a 4-letter Word

by Lynne Sebastian, New Mexico State Historic Preservation Officer

A recent set of exchanges on ACRA-L brought some important aspects of the philosophy and direction of the New Mexico Historic Preservation Division (HPD) into focus for me, and I thought I would share those with you. The discussion in question began with a message that included the following statement: "SHPO offices, unfortunately, tend to see themselves as advocates in favor of preservation."

This stopped me dead in my tracks. To me, it was like saying "the problem with doctors is they think they are supposed to cure sick people." The notion that I was *supposed* to be an advocate for preservation was an article of faith that I had never questioned. The writer went on to say: "The SHPO is generally perceived by developers as a partisan advocate and adversary rather than as an impartial public servant. SHPO staffs concerned with [Section] 106 have no business advocating preservation."

I responded by asking, "Well, um... if I'm not supposed to be an advocate for preservation, what does the big "P" on the cape of my superhero costume stand for?"

As the discussion continued, it became clear to me that those arguing against advocacy viewed the SHPO as the "judge" in the cultural resource management process. Consequently, and quite rightly, given that incorrect perception, they felt that advocacy would destroy the SHPO's credibility. Fortunately for me, that's not the case. It is the federal or state agency or local government's job to act as the judge, to balance the various competing claims of economic development, health and safety, multiple use, conservation, preservation, laws, regulations, executive orders, tribal sovereignty, public comment, etc., and to make decisions about land use and other matters. The SHPO's job, on the other hand, is to represent the interests of the people of the state in the preservation of their prehistoric and historic heritage. In both federal and state law, we are allowed the opportunity to offer opinions, advice, and technical assistance, and everyone knows which side our opinions will be on. That big "P" on the cape gives us away every time!

It was also clear that those who were arguing against advocacy for the resources had somehow come to equate "advocacy" with wild-eyed extremism in which everything is enormously significant and must be "saved." The balancing act for each of us at HPD is to be an advocate without being an extremist. We spend our time trying to make the best deal that we can for the resources, but we also

work pretty hard to be reasonable and flexible and to take into account the goals and the constraints of the people we work with in compliance reviews.

To me, advocacy involves encouraging people to think about preservation as an option. We do that through outreach programs to the public, through incentive programs for owners and developers, by briefing government officials about the economic value of preservation, and by working with people in the compliance process to find alternative approaches that will accomplish what they want to do in a cost-effective manner while ensuring that as many historic properties as possible are preserved.

I don't think it damages my credibility in any way to be an advocate for preservation in the sense described above. I'm the State Historic Preservation Officer. Jokes about the meaning of the big "P" on my superhero suit aside, what we do in this office is to

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A C R A B o a r d o f D i r e c t o r s

Cory Dale Breternitz
Soil Systems, Inc.
Phoenix, Arizona

Colin I. Busby
Basin Research
Associates, Inc.
San Leandro, California

Susan M. Chandler
Alpine Archaeological
Consultants, Inc.
Montrose, Colorado

Summary of the Board of Directors Meeting

October 8, 1998

The following is a summary of those board discussions considered to be of most interest to the membership or that require comment or action. The full and approved minutes will be available for review following the board's mid-year meeting (March 1999).

Please note that the Board of Directors meetings are open to all ACRA members. The board welcomes your attendance and participation. Contact Executive Director Tom Wheaton one month prior to the mid-year or annual board meetings if you would like an item added to the agenda.

Board Members in Attendance (representing a quorum): Cory Breternitz, Susan Chandler, Lee Cox, Ann Hubber, David Ketz, Loretta Lautzenheiser, Tom Lennon, Patrick O'Bannon, Kevin Pape, Duane Peter, Mike Polk, Kay Simpson, Dan Roberts, Donald Weir, Tom Wheaton.

Board Members Absent: Dana McGowan, Charles Niquette, Charissa Wang.

Also in Attendance: Ann Polk, Sagebrush Consultants; Jeanne Harris, *ACRA Edition* editor; Karen Hartgen, Hartgen Archeological Associates, Inc.; Dave Stanley, Bear Creek Archeology, Inc.; Bill Beckner, CEHP Inc.; Julie Adams, Hicks and Company; James Karbula, Hicks & Company

Treasurer's Report, Submitted by Donald Weir

1998/1999 budgets: If Denver conference revenue meets targeted goals, ACRA will end the year with an estimated surplus of \$6,000 to \$7,000. This surplus has been

rolled to the 1999 budget. With only a modest increase in membership anticipated, the 1999 budget is a "break-even" budget. Contingencies, (e.g. an unanticipated lobby or legal effort) will have to be covered within the existing budget or through contributions to the legal fund.

Tax-exempt status: As required by ACRA's by-laws, Treasurer Weir applied for Tax Exempt Status under Section 501(c)(a) – Business League. The application has been completed and submitted to the IRS and ACRA expects to be awarded tax-exempt status for 1999.

Legal Fund: \$1500 remains in the legal fund, funded through member contributions made in response to specific past initiatives (DOL labor rates for Archeological Technicians and threats to the Advisory Council) and in response to solicitation included with the annual dues notice.

Decision made not to actively seek additional donations but to increase the annual legal fund budget to \$3,000.

ACRA Newsletter: *ACRA Edition*, Submitted by newsletter liaison Cory Breternitz

In 1997, the ACRA Board redefined the newsletter as a bimonthly rather than monthly publication. Cost savings associated with the reduced distribution were invested in higher quality paper and an increased labor/production effort. In the absence of comment, Breternitz and *ACRA Edition* editor Jeanne Harris assume that the board and membership are pleased with the

aesthetic changes. Content remains a problem: contributing editors are hard to find and those that do volunteer are often unsure of the audience and appropriate focus. Breternitz encouraged the membership to submit anything of interest to the CRM community or of relevance to the business CRM, including appropriately attributed material from other sources. O'Bannon noted that papers prepared by an ACRA member for a regional, discipline-specific audience may also be appropriate.

Archivist's Report, Submitted by Archivist Jeanne Harris

At the annual meeting in Sacramento (1996), ACRA committed to preserving key documents related to the organization; these documents will include correspondence (including electronic correspondence), committee reports, position papers; minutes, and other relevant material. As archivist, Harris will prepare a "catalog outline" by topic.

Contracting Seminar, "The Business of Archaeology," Submitted by Kevin Pape and Patrick O'Bannon

Pape and O'Bannon inaugurated the "Business of Archaeology" workshop in 1996, with support from the Ohio SHPO. The workshop includes a discussion of overhead costs and billing rates and is designed for both small nascent firms and for state and federal contracting officers who are often unaware of contractors' overhead burden. Negotiations are on-going with the California SHPO to host the workshop this

New Board of Directors' Biographical Information
DANA MCGOWAN

Dana McGowan is the manager of the cultural resources team for Jones & Stokes Associates, a large multi-disciplinary environmental firm headquartered in Sacramento, with offices in the Irvine and Bakersfield, California; Bellevue, Washington; and Phoenix, Arizona. Jones & Stokes Associates specializes in providing environmental expertise for large, multi-disciplinary projects throughout the western United States. The cultural resource team conducts work in support of these projects, as well as conducting work that focuses only on cultural resources.

Ms. McGowan's areas of expertise are in designing strategies for compliance with Section 106 of the National Historic Preservation Act and the National Environmental Policy Act. She is also considered an authority on applying the requirements of the California Environmental Quality Act to cultural resources. In the last 5 years, she has managed a large number of projects aimed at interesting the public in historic preservation, including 10 video productions and numerous popular publications. Ms. McGowan received a B.A. and an M.A. in anthropology from California State University, Sacramento.

Advocacy cont.

try to preserve the prehistoric and historic heritage of the state. One of the ways that we do that is through our opportunity to comment during legally mandated reviews of development projects. We use that opportunity to suggest preservation-oriented solutions to development problems.

Another way that we work toward preservation is through opportunities to be involved in planning; sometimes we are able to leap tall impediments to preservation in a single clever compromise.

Lynne Sebastian is the New Mexico State Historic Preservation Officer.

winter. O'Bannon proposed to include the workshop in the National Council of Public History (NCPH) annual meeting in Lowell, Massachusetts, Spring 1999. The South Carolina Institute of Archaeology has also voiced interest in partially funding a workshop. Pape and O'Bannon suggested that interested ACRA members talk to their SHPOs and other organizations about securing funding. David Snyder's summary of the Ohio workshop (*ACRA Edition*, Vol. 3:7) describes the benefits of the workshop; a copy is available from Jeanne Harris at jharris@graypape.com. Members can contact Kevin Pape (wkpape@graypape.com) or Patrick O'Bannon (pobannon@ksk1.com) if they would like an outline of the workshop format and agenda.

OSHA Workshop, Report Submitted by Tom Wheaton, in Chair Chuck Niquette's Absence.

In 1998, Gloria Gozdik of Horizon Research Consultants, acting on behalf of the Council for West Virginia Archeology, secured a \$6,860 grant from the West Virginia Small Business Development Center. This grant funded an OSHA workshop, taught by Woodward Clyde for ACRA. The board requested that Gozdik and Chuck Niquette, committee chair, more completely describe the West Virginia SBA program so that ACRA members can solicit similar grants from their own SBA offices.

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Summary cont.

Media Works Who's Minding the Past? Video, Report Submitted by Kevin Pape

Pape reported that Media Works will sell the video to ACRA at a 30 percent discount over retail, allowing ACRA to market the video, thereby increasing public understanding of the value of cultural resources management and realizing a modest profit.

History of ACRA/Future of CRM Round Table Discussion, Society for California Archeology (SCA) Annual Conference, Report Submitted by Mike Polk

This discussion quickly evolved to include a discussion of the value and purpose of ACRA, means of involving current members in the membership drives, and means of presenting the organization as a voice for the entire CRM community — beyond archaeology to public history, historical architecture, and preservation.

At the 1998 SCA conference, Mike Polk, Mike Moratto, and Dana McGowan spoke to the future of CRM and the role that ACRA plays in industry development. Turnout was high — 30 to 40 people — in large part due to advance publicity in the SCA newsletter and to an ACRA flyer broadly distributed in California prior to the meeting. Many of those in attendance voiced frustration that ACRA was not effectively addressing important issues. The difficulty of proposing for, winning, and administering federal contracts (USFS, BLM, and NPS specifically) and of working with SHPOs (defined as inconsistent in their application of compliance laws and inadequate in their training and technical skills) became the focal point of the discussion. In addition, representatives of small businesses defined the \$150 per year ACRA dues structure as regressive.

New Board of Directors' Biographical Information W. KEVIN PAPE

W. Kevin Pape is President of Gray & Pape, Inc. Mr. Pape is a recognized expert in cultural resource management and currently serves as Vice President for Government Affairs of the American Cultural Resources Association. He is also the Associate Editor for Cultural Resource Management of the Society for American Archaeology Bulletin, and is a member of the Society for American Archaeology Committee on Consulting Archaeology. Mr. Pape has over 18 years experience in academic and contract archaeology. As Project Manager for Gray & Pape, Inc., Mr. Pape's skills as a researcher and principal investigator have brought over 400 cultural resource management projects to successful completion. Over the span of his career, Mr. Pape has conducted or managed projects including large-scale corridor studies, complex NEPA compliance documentation for Environmental Impact Statements, historic preservation planning, and archaeological data recovery investigations. In addition to managing large-scale compliance projects, Mr. Pape also has provided third-party quality control management to federal and state agencies for complex projects.

In response to Polk's report, and to Tom Wheaton's assertion that no new members were gained as a result of the SCA roundtable, Kevin Pape suggested that local ACRA members define the agenda of subsequent roundtable discussions, with focus on "what they're doing and why they're involved with ACRA." The board also agreed that, to successfully attract new members, this discussion needed to be conducted at regional history, architecture, archaeology, and multi-disciplinary conferences; this wider sweep will demand that ACRA members (not just the board) organize, define, and lead the presentations. A presence at regional meetings allows ACRA members to meet and to discuss points of shared concern. It also increases ACRA's exposure to sole proprietors who don't necessarily attend the national meetings and removes ACRA away from the established professional organizations, composed primarily of academics, toward the preservation community: those "out there doing the work."

Pape and Simpson noted that if architectural historians and historians didn't have any interest in joining ACRA it is because the organization has not effectively clarified its message and defined itself as a business organization that transcends archaeology and Section 106 compliance.

The board charged the membership committee (Kay Simpson, chair) with developing a list of regional meetings where ACRA should be visible and of refining ACRA's message to more clearly define its value to the broad range of cultural resource disciplines. Members' questions, comments, and offers of support and assistance should be addressed to Kay at ksimpson@lba-crg.com. Specifically, the membership committee needs to know why you are an ACRA member. Which services are of most value to your company? Where would you like to see ACRA make a more concerted effort or assume a louder voice? Are you able to host a roundtable discussion of ACRA and the changing CRM industry at those regional meetings attended by you or your staff?

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MESA TECHNICAL

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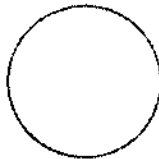
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- Sampling: physical, chemical; lab data interpretations.

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New Board of Directors' Biographical Information LYNN LARSON

Lynn Larson is the President of Larson Anthropological Archaeological Services Limited (LAAS), a cultural resources consulting company operating in the Northwest for 10 years. LAAS conducts hunter-fisher-gatherer and historic period archaeological resources assessments, including overviews, testing, and data recovery, and works with clients to develop impacts analyses and mitigative options. Ms. Larson conducts the traditional cultural place studies for LAAS and acts as a liaison between Indian Tribes and clients from agencies and the development community. Ms. Larson is an advocate for public education in archaeology and creates educational opportunities for LAAS projects when possible. Ms. Larson has served on the Society for American Archaeology Committee on Consulting Archaeology and the SAA Nominating Committee, and has sought to expose the SAA to the role of consulting archaeologists and Indian Tribes in archaeology.



Summary cont.

Bylaw Amendments, Presented by Tom Wheaton

ARTICLE II: MEMBERS

Section 4: dues due-date changed from April 1 of each year to February 15 of each year to allow the ACRA Treasurer to more accurately determine anticipated revenue prior to the board's mid-year meeting.

Section 5: bylaws changed to allow a member to regain good standing by paying the current year's dues rather than paying all back dues.

ARTICLE IV: OFFICERS

Section 1: officers redefined to include the President-elect and the Past President.

Section 2: changed to read: "the President Elect, Vice Presidents, Secretary, and Treasurer shall be elected by the Board of Directors by ballot prior to the regular annual meeting of the Board of Directors. The president elect shall assume the presidency and the past presidency, each for one year (as per Article IV Sections 10 and 13). The remaining officers will serve for two years." The board determined that two-year terms — allowing officers who had become familiar with their duties and responsibilities to continue the tasks at hand — were more efficient and effective.

Board and Officer Elections, Report Submitted by Mike Polk, Chair (See insert this page for results)

This was the first year in the history of ACRA that new board seats were up for election. The nomination committee solicited nominations from the ACRA membership for representatives from each of the three business categories (small, medium, and large). Board members voted only in their respective categories. For future elections,

the nominating committee will standardize the biographical information included with the ballots. Marcy Gray proposed that the committee model the bio sketches on SHA and include the questions "what can you bring to the organization?" and "What in your background suits you for this position?" Identification of previous service to ACRA will also be a required component of the sketches. In the future, elections will be conducted well in advance of the annual conference, to allow newly elected board members and officers to attend the Thursday board meeting should they choose (new terms do not begin until the Sunday morning general session).

Rumored Demonstration, Presented by Tom Lennon, Conference Chair

In response to information from hotel security that an unidentified organization planned to demonstrate against ACRA during the Denver conference, Tom Lennon asked the board to establish a policy for addressing possible disturbance of the conference agenda. It was the consensus of the board that any verbal or physical confrontations would be handled by hotel security, according to hotel policy. The board also concluded that all individuals registered for the conference, regardless of affiliation, would be able to participate in the general question-and-answer

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ACRA OFFICERS

Officers serve until the 1999 annual meeting.

President	Cory Breternitz*
Past President	Patrick O'Bannon**
Newly Elected Officers	
President-Elect	W. Kevin Pape
Vice President for Governmental Affairs	Susan Chandler
Vice President for Administration	Kay Simpson
Secretary	Ann Hubber
Treasurer	Don Weir

* Previous President-Elect
 ** Previous President

Dan Roberts
 John Milner Associates, Inc.
 West Chester, Pennsylvania

Kay Simpson
 Louis Berger &
 Associates, Inc.
 Richmond, Virginia

Kathryn Toepel
 Heritage Research
 Associates, Inc.
 Eugene, Oregon

1999 BOARD OF DIRECTORS

SMALL BUSINESS

- Colin Busby* Basin Research Associates, Inc.
San Leandro, California
- Lynn Larson* Larson Anthropological
Archaeological Group
Seattle, Washington
- Loretta Lautzenheiser* Coastal Carolina Research, Inc.
Tarboro, North Carolina
- Patrick O'Bannon Kise Franks & Kolodner
Philadelphia, Pennsylvania
- Mike Polk Sagebrush Consultants, L.L.C.
Ogden, Utah
- Kathryn Toepel*** Heritage Research Associates, Inc.
Eugene, Oregon
- Charissa Wang** Hardlines: Design & Delineation
Columbus, Ohio

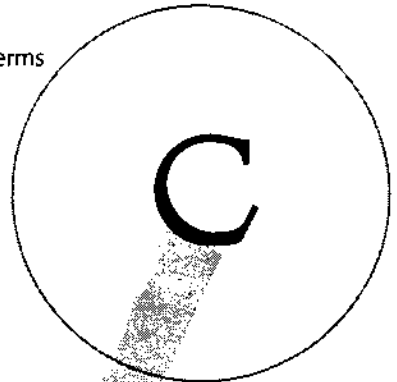
LARGE BUSINESS

- Tom Lennon Western Cultural Resource
Management (WCRM)
Boulder, Colorado
- Kevin Pape* Gray & Pape, Inc.
Cincinnati, Ohio
- Duane Peter Geo-Marine, Inc.
Plano, Texas
- Dan Roberts** John Milner Associates, Inc.
Philadelphia, Pennsylvania
- Kay Simpson Louis Berger & Associates
Richmond, Virginia
- Don Weir CCRG, Inc.
Jackson, Michigan
- Tom Wheaton New South Associates, Inc.
Stone Mountain, Georgia

MEDIUM BUSINESS

- Cory Breternitz Soil Systems, Inc.
Phoenix, Arizona
- Susan Chandler Alpine Archaeological Consultants, Inc.
Montrose, Colorado
- Karen Hartgen*** Hartgen Archeological Associates, Inc.
Troy, New York
- Ann Hubber Historical Research Associates, Inc.
Missoula, Montana
- David Ketz The 106 Group Ltd
St. Paul, Minnesota
- Dana McGowan** Jones & Stokes Associates, Inc.
Sacramento, California
- Chuck Niquette Cultural Resource Analysts, Inc.
Lexington, Kentucky

* Newly elected
 ** Newly reelected
 *** Completing vacated terms



Summary cont.

periods and the Sunday morning meeting: "If they're registered, they have every right to bring up whatever they want to bring up. If they choose to disrupt the plenary session, we need to quietly and firmly indicate that there is an agenda that we are going to move forward."

American Heritage Rivers Initiative Symposium in Atlanta, Report Submitted by Tom Wheaton

ACRA is serving as an educational clearing house for river communities, directing community representatives to consultants and providing information about cultural resources; the goal is to involve the cultural resource community in the initiative, both to increase business and to assure continued focus on "heritage" and on the proper care and presentation of cultural resources.

At the symposium Tom Wheaton and Joe Joseph of New South Associates led a tour of the Chattahoochee River Corridor, part of the River Care 2000 project. Kevin Pape, ACRA President Elect, discussed the services that CRM consultants can provide and offered an archaeological perspective on river resources. Pape made a list of ACRA member firms, organized by region, available to river-basin representatives. ACRA Past President O'Bannon offered a workshop covering contracting, writing Requests for Proposals, and evaluating proposals.

Communicating with the Membership

Tom Wheaton asked "what do mem-

bers want for their money? We're doing a lot, but the membership is not necessarily seeing a lot." The board concluded that correspondence (primarily E-mail discussions) within the board would be summarized and presented to the membership. The board also concluded that the minutes should be summarized for inclusion in ACRA Edition.

The board again discussed the degree to which ACRA-L and ACRA are confused as synonymous organizations, agreeing that ACRA-L provides a valuable forum for frank and often prescient discussion, but that it is important for the organization to maintain distance and autonomy from the list. Tom Wheaton will attach a disclaimer to all

ACRA-L posts, reminding readers that ACRA-L is not the official voice of ACRA.

Inter-Society Liasons

The board designated ACRA members Shaune Skinner and Barry Price as ACRA's liaisons with SAA, formalizing roles assumed in March 1998. SHA member Don Weir was designated ACRA's SHA liaison, NCPH member Patrick O'Bannon was designated NCPH liaison, and AIA member Charissa Wang was designated AIA liaison. These individuals maintain membership in both societies and are able to effectively exchange information. SHA will be approached to establish a formal inter-society relationship,

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New Board of Directors' Biographical Information DANIEL G. ROBERTS

Daniel G. Roberts is Vice President and Director for the Cultural Resources Department of John Milner Associates, Inc. He currently serves as Vice President for Administration and is Chair of the Ethics Committee for the American Cultural Resources Association. Mr. Roberts's professional interests include archaeology as a business, mid-Atlantic urban archaeology, public archaeology, and mortuary archaeology.

Mr. Roberts earned a B.A. from Beloit College and an M.A. from Idaho State University. He is an active member of the Society for American Archaeology and has served on the Finance Committee (chair), Budget and Planning Committee, Long-Range Planning Task Force, and Consulting Archaeology Committee. Mr. Roberts is also an active member of the Society for Historical Archaeology (Associate Editor 1988-present) and the Pennsylvania Archaeological Council (President 1987-1989; Vice President 1997-present). Select publications include: *The Buried Past: An Archaeological History of Philadelphia* (co-author), University of Pennsylvania Press, 1992; and *Engaging in Public Through Mortuary Archeology: Philadelphia's First African Baptist Church Cemeteries* (co-author), CRM 1996.

C O M M I T T E E R E P O R T**"1998 ACRA Awards Results"**

The 1998 ACRA Awards were presented at the ACRA annual conference in Denver, Colorado. Mr. Patrick W. O'Bannon, ACRA President, presented the awards during the General Membership Assembly on the morning of Sunday, October 11, 1998. The results of the awards are as follows:

ACRA Industry Award:

To the Tuscarora Gas Transmission Company, accepted by Mr. Terry Wolverton, Manager for Right of Ways and Environmental Affairs. The 1998 ACRA Industry Award was made in recognition of the cultural resources management of the Tuscarora Pipeline Project, a 230-mile natural gas pipeline constructed between 1993 and 1998 through the states of Oregon, California, and Nevada.

ACRA Research Award:

To Mr. Douglas K. Boyd of Prewitt & Associates, accepted on behalf of Mr. Boyd by Mr. Elton Prewitt, President of Prewitt & Associates. The 1998 ACRA Research Award was made in recognition of Mr. Boyd's work in the Caprock Canyonlands of Texas, from 1987 to 1997.

ACRA Public Service Award:

To Mr. Clayton Lebow of Applied Earthworks, Inc., accepted on behalf of Mr. Lebow by Mr. Barry Price, Vice President of Applied Earthworks, Inc. The 1998 ACRA Public Service Award was made in recognition of Mr. Lebow's Oregon Archaeology Week Program designed for fifth graders in the Albany, Oregon, public schools.

ACRA Quality Product Award:

To Hunter Research, Inc., with Wilson Creative Marketing, accepted by Ms. Patricia Madrigal of Hunter Research, Inc. The 1998 ACRA Quality Product Award was made in recognition for the booklet, "From Teacups to Toilets," sponsored by the New Jersey Department of Transportation.

ACRA Government Award:

To the Delaware Department of Transportation, accepted on behalf of Mr. Eugene Abbott, Director of Planning, by Mr. Kevin Cunningham, DELDOT Archaeologist. The 1998 ACRA Government Award was made in recognition of the DOT's long-term commitment, since 1957, to disseminate cultural resources information to the general public.

We encourage all unsuccessful nominations to resubmit again for the 1999 ACRA Awards.

Charissa Wang, AIA
Hardlines: Design & Delineation
ACRA Awards Chair

"Seeking Committee Member"

The ACRA Government Relations Committee (Susan Chandler, Chair) is seeking ACRA members in good standing interested in expanding their level of involvement within the organization. The committee is charged with 1) oversight of lobbying activities carried out by the official ACRA lobbyist; 2) monitoring congressional and executive actions in Washington D.C., as they relate to the cultural resources field; and 3) monitoring state and local legislative and regulatory changes to identify those with potential national ramifications. To a large extent, the committee acts as a clearinghouse, receiving information from, and disseminating information to, ACRA members. In the event that immediate action is required on a legislative or regulatory measure, the committee is charged to act in the best interests of ACRA and its members. Items that are not time sensitive are to be brought before the Executive Committee or the Board of Directors. If you are interested in serving on this committee, please contact Susan Chandler, Alpine Archaeological Consultants, Inc., at 970-249-6761 or alparch@rmi.net.

Summary *cont.*

similar to that already established with SAA and AIA. NCPH does not formally recognize inter-society relationships but its Consultants Working Group, of which O'Bannon is a member, provides an appropriate forum for sharing information. Marcy Gray was appointed chair of the newly created Inter-Society Relations Committee.

Education Committee Report, Submitted by Marcy Gray, Chair

In response to a recent query of ACRA member firms, Marcy Gray identified three primary tasks of the education committee: 1) education reform; 2) increased access to business expertise; and 3) an administrative model for establishing an internship program. Specifically, respondents requested that ACRA and other professional societies work to redefine and prioritize curriculum withing public history and anthropology programs, with the ultimate goal of producing better trained employees. (Increased hire rates for program graduates will appeal to college deans, if not to the department heads.) In addition to a more concerted effort to fund the Business of Archaeology workshop, the education committee will develop a list of continuing education resources (e.g. community college seminars) and business management workshops, by region. Respondents voiced little interest in having ARA serve as a clearinghouse for interns, but were interested in an internship guide, describing standard hiring practices and cooperative programs with universities. Education committee member Joseph

Schuldenrein will be responsible for developing the internship guide.

Labor Relations Report, Submitted by Kevin Pape in Chair Shaune Skinner's Absence

In response to assurances that the DOL would factor prevailing private industry wage rates in the on-going Archaeological Technician wage determination discussion, Pape developed a CRM-specific statistics form for recording private contracts and pay scales for varied levels of employees by task. The form is based upon the Davis Bacon Act form used by the construction industry. ACRA attorney Maury Baskin reports that while the DOL does not actively gather this information they won't reject information submitted. Forms should be sent to the national office, charged with tracking labor rates, but should also be CC'd to the regional office as a means of keeping them informed.

The board voiced concern that there be unambiguous definitions of positions and tasks, to assure consistent and accurate data. The committee will select 10 ACRA member firms for participation in a pilot program to establish standard position titles and descriptions. These descriptions will be appended to the statistics form which will then be provided to all member firms.

Pape also presented the final "Pocket Guide to Dealing with Union Organizing," a brief guide to union rights/employers' legal responsibility. ACRA is funding production and distribution of these guides, as a benefit of membership. Please contact Tom

Wheaton at tomwheaton@newsouthassoc.com for a supply.

Conference Committee Report, Submitted by Tom Lennon, Chair

The 1999 conference is scheduled for Trenton, New Jersey, (or an as-yet-undetermined quaint, accessible, and affordable nearby community) and will be hosted by Hunter Research. (Hotel costs in Princeton would approach \$140, a cost that the board considered untenable. Thoughts from ACRA members?) The 2000 conference is scheduled for Phoenix, Arizona, and will be hosted by Soil Systems, Inc. The 2001 conference will be in Cincinnati, Ohio, at the Omni Netherlands Hotel, and will be hosted by Gray & Pape, Inc. New South Associates, Stone Mountain, Georgia, will submit a formal proposal to host the 2002 conference. The board thanked Tom Lennon of Western Cultural Resources Management (WCRM) for the substantial effort associated with hosting the Denver conference. Tom initiated a number of new features, including lunch speakers, an organized dinner, and extended question-and-answer sessions, that successfully addressed previous concerns that conference participants tended to disperse and that inadequate time was provided for group discussion. At considerable cost, WCRM also sponsored the plenary speaker from the Center for the New West and hosted the reception at the Oxford Hotel.

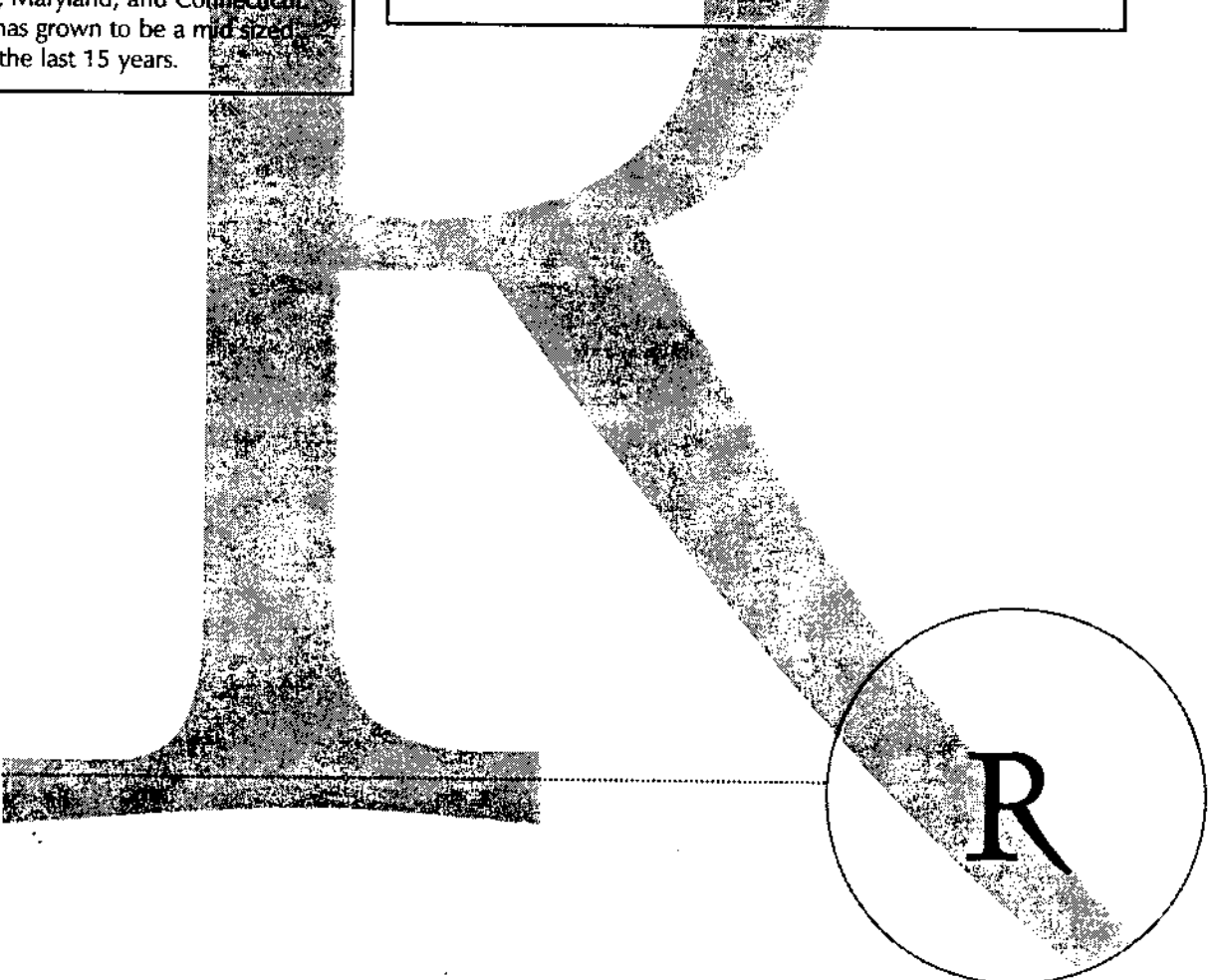


New Board of Directors' Biographical Information
KAREN S. HARTGEN

Karen S. Hartgen has been involved with cultural resource management for 25 years. She began as a sole proprietor in 1973 and incorporated Hartgen Archeological Associates, Inc. in 1985. The firm is a certified WBE/MBE/DBE in New York, New Jersey, New Hampshire, Massachusetts, Vermont, Pennsylvania, Maine, Delaware, Maryland, and Connecticut. The firm has grown to be a mid sized firm over the last 15 years.

New Board of Directors' Biographical Information
LORETTA LAUTZENHEISER

Loretta Lautzenheiser is the president of Coastal Carolina Research, Inc., of Tarboro, North Carolina. CCR, which also maintains an office in Richmond, Virginia, has been in business for 10 years and has grown to a current permanent staff of 16. Loretta's primary concerns within ACRA are education and best business practices, including maintaining a safe working environment for all staff. She is currently working with a nearby university to develop an internship program, and has been a guest lecturer to their anthropology graduate students in the business of CRM.



ARCHAEOLOGY COLUMN

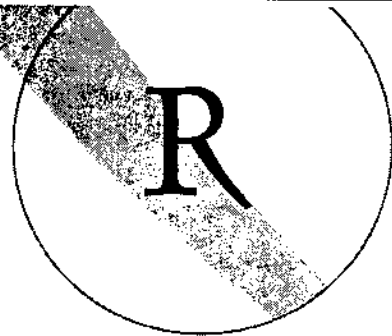
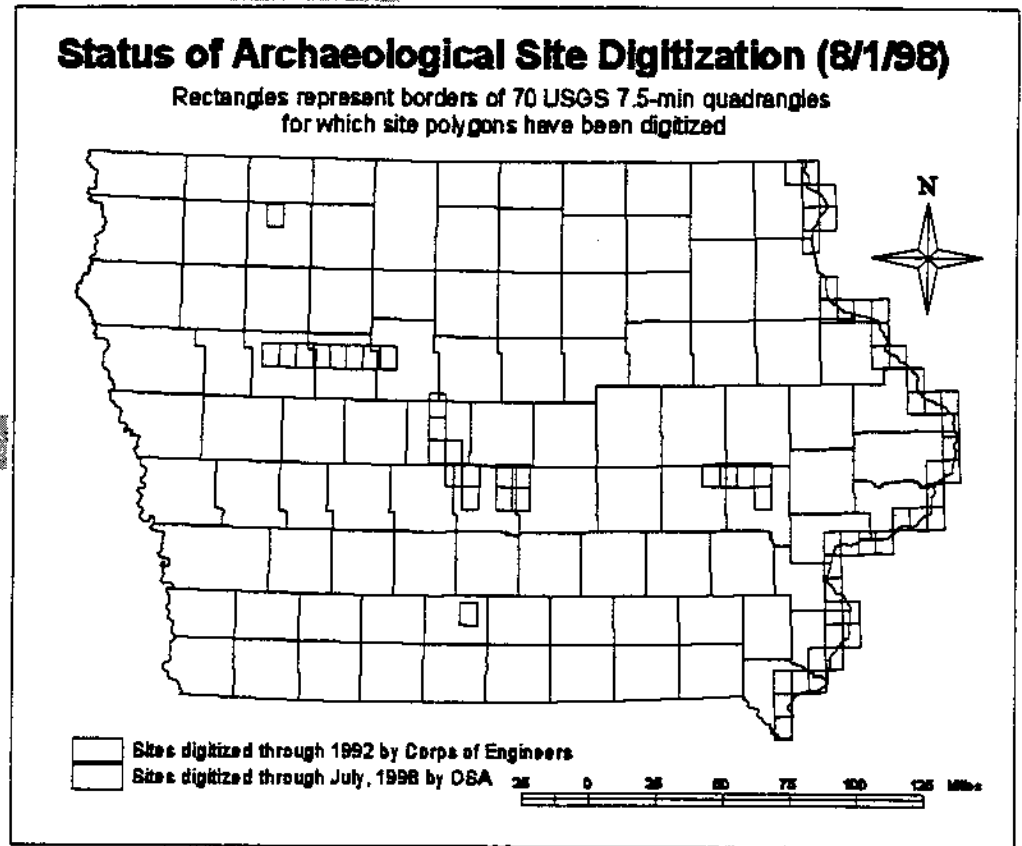
For this issue, I've asked Joe Artz of the Iowa Office of the State Archaeologist to provide a review of the ongoing project to develop a geographical information system for cultural resources. As a means of data presentation and acquisition, a program such as this will have the potential to decrease the time and costs of background research for projects and proposals. As always, you can let me know what you think through e-mail: flint26@salamander.com.

"DEVELOPING A CULTURAL RESOURCES GIS FOR IOWA"

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submitted to ACRA Newsletter, 8/5/98

In Iowa, two agencies are responsible for compiling statewide data on sites of cultural and historic value. The Office of the State Archaeologist (OSA) at the University of Iowa maintains a computer database of ca. 18,000 archaeological sites, locations of which are recorded on 850 7.5-minute USGS quad maps. At the State Historical Society in Des Moines, the State Historic Preservation Office (SHPO) keeps an archive of ca. 6500 reports on archaeological and historic architectural surveys that have been conducted in the state. Survey locations are recorded on mylar overlays of 7.5 minute quads, and data from the reports are entered in the National Archaeological Database. In addition, SHPO is creating a computer database of its statewide inventory of ca. 100,000 historic buildings and other structures.

All three databases (sites, surveys, structures) are growing rapidly. In 1997 alone, 841 previously unknown archaeological sites were added to OSA's archaeological site file. Demand for the data is also growing. In 1997 requests from outside agencies for searches of OSA's archaeological sites database increased 85 percent over the previous year. Increasingly, OSA receives queries about the availability of data in digital format. Currently, individuals, contracting firms, and agencies interested in searching the site records must travel to Iowa City to conduct the search or pay a fee to have OSA staff, as time permits, conduct the searches. Remote access to the computerized database via modem is possible, but requires software acquisition, is relatively slow, and can only deliver alphanumeric data, not graphics (i.e., maps).



To answer the need for accessible digital data, the SHPO and OSA have undertaken a three-year project to develop a geographic information system (GIS) for Iowa's cultural resources. GIS is a powerful technology for visualizing and analyzing spatial data. GIS software allows users to not only create maps showing the distribution of spatial data, but also to create links to databases containing information about the maps.

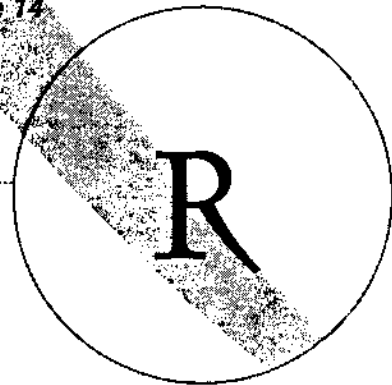
Development of the Iowa cultural resources GIS is funded by a grant from the Federal Highway Administration under the Interstate Transportation Enhancement Act (ISTEA). ISTEA funding is appropriate because many (if not most) cultural resource surveys conducted in the state are carried out in advance of road improvement projects, as part of the Iowa Department of Transportation's compliance with federal historic preservation regulations.

The Iowa Cultural Resources GIS will have three components. Archaeological site locations will be digitized by OSA from USGS quad maps. Cultural resource survey locations will be digitized by SHPO from maps maintained at that office. The SHPO will use address-matching software to geocode historic structure locations. The digitized site survey, and structure locations will be linked

to the appropriate databases. Pilot projects by OSA and the U.S. Army Corps of Engineers demonstrate the feasibility of a GIS approach. To date, OSA and the Corps of Engineers have digitized over 2000 archaeological sites in the state, located on 70 USGS 7.5-minute quadrangles as shown in Figure 3.

By linking map locations to information about sites, the GIS will enable planners and managers to better identify and protect historically important properties, and will help researchers search out patterns in the distribution of archaeological sites across the Iowa landscape. The time needed to identify where sites have previously been found and surveys previously conducted will be reduced. Information availability will be enhanced by remote access to the data through modem connections and the Internet. Researchers and planners will be able to quickly compile large, statewide data sets for purposes of analysis, inventory, and predictive modeling.

... continued on page 14



CEASAR'S SUIT SUMMARY

UAFT Files Suit Against Indiana State University

On 19 August 1998, the United Archaeological Field Technicians (UAFT), as Local 141 of the International Union of Operating Engineers, filed suit in Indiana Superior Court against Indiana State University (ISU) and RDI/Caesar's Riverboat Casino, LLC. RDI proposed to develop a state-regulated gambling facility in Harrison County, Indiana, and contracted with ISU to provide archaeological services for the permitting phase of the project. RDI's agreement with Harrison County provides that contract laborers on the project, including those of the construction contractor and construction subcontractors, be paid the prevailing union wage scale. The suit alleges that ISU was bound by the terms of RDI's agreement with the County and violated workers' rights by failing to

pay archaeological technicians working on the project the \$18.00 per-hour wage established for field technicians by the federal Department of Labor. It claims that individual field technicians are entitled to be paid the difference between the federal prevailing rate and the \$9.00 per hour wage they received, as well as interest on the back wages. The suit also alleges breach of contract, gross negligence and fraud, and requests damages equal to three times the amount of back wages plus reasonable attorneys' fees. Whether or not the UAFT will prevail in their argument remains to be seen. Nevertheless, it does point out the need for cultural resource subcontractors to be aware of, and comply with, any pass-through clauses of the prime contract.

GIS *cont.*

Once created, the GIS will be continually updated as surveys are conducted and new discoveries made. The information will be shared with key state and federal agencies, as well as researchers, educators, and the public. Access to the information will be hierarchically restricted as appropriate to protect property owner rights and to ensure confidentiality of culturally sensitive archaeological site locations. Once completed, the GIS will enable planners, researchers, educators, and the general public to use and exchange information about archaeological and architectural sites throughout the state.

In creating a cultural resources GIS, Iowa joins the list of neighboring states including Illinois, Kansas, Nebraska, and Minnesota, all of which are implementing a statewide cultural resource GIS. While it may seem excitement enough to trace patterns in archaeological site distributions

across counties or river basins within a single state, the truly exciting potential of GIS lies in the not-to-distant future, when such searches will be possible across state boundaries!

Note: portions of this article previously appeared in the May 1998 issue of Coordinated GIS, a newsletter published by the Iowa Geographic Information Council.

Joe Alan Artz (M.A., Kansas, 1983) currently serves as a project archaeologist and GIS coordinator for the Iowa Office of the State Archaeologist. Research interests other than GIS include the geoarchaeology of the Great Plains and Prairie Peninsula, and the history of archaeology.

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New Board of Directors' Biographical Information
CHARISSA WANG, AIA

Charissa Wang, AIA, is a licensed architect with 12 years of experience in architecture and cultural resources. She is Principal/ Partner of Hardlines: Design & Delineation, an architectural and cultural resources management firm headquartered in Columbus, Ohio. Ms. Wang earned a B.S. in Architecture from the University of Maryland and an M.A. from The Ohio State University. She is an active member of the American Institute of Architects, including the Columbus Chapter Historic Resources Committee and the national Federal Agency Liaison Group. During her previous term as an ACRA board member, Ms. Wang worked on small business advocacy, kept ACRA membership updated on AIA activities that would affect cultural resources, chaired the ACRA awards committee, and served as Treasurer.

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