May 1996

American Cultural Resources Association

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STRAIGHT FROM THE T-SQUARE

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Architect and Commentator

"GETTING OUR ATTENTION"

An early objective established by ACRA back at the Denver meeting in early 1995 was to bring together all the various professional businesses that provide cultural resources services. Through the ACRA Newsletter, ACRA has been able to reach out to these disciplines and encourage active participation. However, ACRA has not been as successful reaching the architectural profession as it has been the other related fields such as archaeology, history, etc. Although ACRA is a liaison member to the American Institute of Architects (AIA) through the Historic Resources Committee (HRC), it is still relatively unknown to the architectural profession.

Architects are unique people. Unlike other CRM professions, our primary reason for existence is to design buildings and create space. By nature we are problem solvers. Typically, a client comes to us and says, "I need a building so big, it needs to hold these functions. the site is only so big, my budget is only so much, and the SHPO is on my case!" OK, maybe the last part might be a bit over-exaggerated. The point is that architects are concerned about issues that affect their design, environment, and cultural heritage. Two of the three concerns indicate that architects have much in common with the other CRM

professions. The goal of this column is to show our similarities and how we perceive the way these issues affect the CRM industry today. Naturally, no column would be complete without showing some areas where we might not see eye-to-eye.

One area where ACRA could reach thousands of architects is through the AIA national convention. This year's convention occurred from May 8 to 12 in Minneapolis, Minnesota. The national convention is the single largest gathering of architects in the United States. The basic purpose of this convention is to allow architects to meet other architects, see new building products being displayed at the exhibitors hall, and to receive Continuing Education Units (CEU). Of the three reasons, the most important one is the acquisition of the all-important CEUs. CEUs are learning units which AIA members must acquire each year in order to retain professional registration. By 1998, all AIA architects must obtain 36 CEUs. A common method to acquire CEUs is to attend the training seminars held each year at the national convention. Topics covered ranged from architectural design theory to client enhancement to project delivery alternatives.

While at the convention, the thing that struck me the most was the lack of representation by the historic preservation component (let alone the entire cultural resources profession). There was one seminar on how to be a Preservation Architect, but the mate-

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THE IMPORTANCE OF HAVING COMMERCIAL AUTOMOBILE INSURANCE

by Chris Butler, C & D Butler, Inc.

In this month's issue of the newsletter I am going to discuss some important issues concerning commercial automobile policies. My comments are general in nature and any specific questions on your policy should be directed to your agent. It is also important to remember that this article pertains to a policy for the business, not a personal policy.

The commercial automobile policy is designed to cover three types of vehicles commonly used by a business. These are owned, rented, and non-owned vehicles. Many people believe that if their company does not own vehicles there is no need to have a corporate automobile policy. I would like to give you two examples of situations where your company needs to have an automobile policy even if there are no vehicles owned by the company.

Most companies will have employees, who on occasion, will use their own personal vehicle on company business. This could be the office manager driving to the office supply store, or an employee driving their vehicle to a job site. These examples are endless because for most companies this happens everyday. What would happen if one of these employees were in an accident that was their fault and they were responsible for injuring someone. Do you think the possibility exists that the injured party would not only sue the driver, but also the business for which that person works? Unfortunately, this scenario happens all too frequently. The employee has minimal liability limits so the

injured person's attorney looks to the employee's company for compensation. Ultimately you, as an employer, are responsible for the actions of your employees and could be held liable. In this example the driver's personal auto policy would cover him (up to the limits of his policy). However, unless you had an auto policy specifically covering nonowned autos, you (and your company) would not be covered.

Another situation that can cause a company problems is the renting of a vehicle for company business. Almost all companies will, on occasion, do this. You should have an endorsement on your auto policy called hired auto liability and hired physical damage. These coverages will protect the business if a rental car is damaged (due to a covered loss) or if bodily injury and/or property damage occurs to another person or to property. It has been my experience that many people believe these coverages are automatically covered under their basic automobile policy. In most cases they are not! Also, buying insurance from the rental company may not sufficiently protect your interests. Check with your insurance agent about this.

As you can see by these examples, even if you do not own any autos there are still potential problems that can occur. I can not stress enough the importance of purchasing a policy which addresses these needs. I think it is well worth the cost to purchase this type of policy versus insuring yourself. There will be some increase in your insurance costs, but without such a policy one incident could cost you much more than you would ever pay in premiums.

T-Square..

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rial presented was the equivalent of "Historic Preservation 101." The speaker was well-versed in architecture and preservation but lacked an understanding of the bigger picture of how archaeology, architecture, history, and all the other CRM fields come together. ACRA should take the opportunity to fill this gap by sponsoring a seminar where architects could receive their much sought-after CEUs.

The CRM profession is presently under attack from many fronts--the politicians in Washington, the field technician's union, and utility companies are just a few. In order for the CRM profession to survive, it will be necessary for ACRA to forge constructive relationships with other professional organizations such as the AIA and its members. The fastest way to get an architect's attention today is to offer free and easy access to CEUs!

Advertising Space Available

Since ACRA News is now independant of The Grapevine, we are able to offer advertising space to our members. Does your company have a special product, service, or publication that would be of interest to some aspect of the CRM community? Why not consider placing an ad in ACRA News?

Advertising Rates:	Per 6 Months	Per Year	
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Jordon Tannenbaum, Esq.
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ACRA Committee Reports

EDUCATION COMMITTEE REPORT

by Joe Schuldenrein, Chairperson

This has been a slow time for the Education Committee, since many of the key members have been occupied with pressing concerns including the labor issue, contracting crises, and the survival of compliance legislation. Nevertheless, the following developments are worth noting.

- 1) There will be an SAA sponsored workshop on the changing face of archeological education in the late fall. I will represent ACRA and will present on the two major alternatives that have been entertained by the membership: specifically, the need for restructuring academic programs and departments and, second, the development of active internship programs.
- 2) As president of the Professional Archaeologists of New York City (PANYC), I am convening a forum of interested parties in the Metro NY area to discuss the crisis in archeological education. Invitations are currently being mailed out to appropriate parties in the area. This forum will be held in the next six to eight months.
- 3) My own firm, Geoarcheology Research Associates (GRA) is in the incipient stages of developing an internship program with New York University. We are still working out the details with the university. I am trying to work out an arrangement that benefits both the student and the firm and appeases the interests of the University. A graduate student is slated to begin working with me in the next two weeks. What is especially encouraging is the warm reception I have had from faculty who are beginning to realize the benefits of such programs. I was approached by the University on this one!!!!!

4) I am extremely anxious to hear from other ACRA-member firms who are launching such programs or who have favorable (or even unfavorable) accounts of their track histories.

AWARDS COMMITTEE

Adrian White, Chairperson

The Awards Committee is a powerful vehicle through which ACRA can recognize the contributions of individuals and companies to the business of CRM. Moreover, it can be a vehicle for positive political gain, if one decides to use it in this manner. The committee is charged to make recommendations to the board as to the type and nature of awards.

Adrian White, Vice-President of Soil Systems, Inc., Phoenix, AZ, has agreed to chair the Awards Committee. In addition to the committee charge, Adrian is charged to:

- 1. Select several members to serve on the committee.
- 2. Create a list of awards to be given and write the criteria for selecting a winner in each category.
- 3. Appoint a nominations committee. This committee can be the same as the full awards committee if preferred. After calling for nominations, the nominating committee will select the winners in each category.
- 4. Secure and prepare the awards to be distributed at ACRA's next national conference in Sacramento.

Legislative Update

ACRA/SOPA Weekly On-Line News May 16, 1996 By Kathleen Schamel, CEHP Incorporated

ADVISORY COUNCIL ON HISTORIC PRESERVATION'S REAUTHORIZATION

Sources in the House Resources' National Parks Subcommittee confirmed that May 23 is the mark up date for HR. 3031, a bill by Subcommittee Chairman James Hansen (R-UT), to reauthorize the Advisory Council On Historic Preservation's funding.

Senate staff confirm that Senate Energy Committee Chairman Frank Murkowski (R-AK) still plans to introduce the Advisory Council's reauthorization bill this week, although nothing has actually occurred.

You can call (202) 225-1772 - the House Legislative Status Office for the latest information or, if you have Internet access, check the Library of Congress Thomas system, http://thomas.loc.gov>.

INTERIOR APPROPRIATIONS

The House and Senate budget resolutions are being considered on the respective floors as we write this update. The House began general debate on the bill on Wednesday and anticipates competing action on Thursday or Friday. The Senate began 50 hours of debate on Wednesday morning and sources don't expect completion until sometime next week.

Once both chambers complete action, a conference will work out major differences. Sources report that most significant provisions in the resolutions do not affect preservation programs. The House proposes eliminating the Departments of Energy and Commerce. It also terminates the National Endowment for the Humanities after fiscal year 1998 and the Endowment for the Arts after this fiscal year. The budget resolutions are important because they guide the appropriations committees overall funding levels.

ACRA NEWS SEARCHES FOR A NEW NAME

ACRA News readers, members, and friends, do you remember the cry "...give me a new name!! Call my name!!"? It was sounded in the movie The Neverending Story by the Empress. By giving her a name, the hero boy in the story could save the dream world of earthlings. We at ACRA News are looking for a new name - nothing too grandious. There is no world ending consequences for not finding one, our existence will not come to a halt, but it could be more pleasant and even help our recognition to have a unique and catchy name on the mast of our fledgling newsletter.

Does anyone out there have ideas? Would you like to submit them for possible entry? We solicit them. The reward for the winner? Its not a huge prize, but it is a good one. We will give the winner of this contest a FREE ONE-YEAR SUBSCRIP-TION to the GRAPEVINE, Newsletter for the CRM Profession, published by Gray & Pape, Inc. of Cincinnati. It is this newsletter that helped found ACRA, it is this newsletter that, until a few months ago, carried the ACRA News as well.

Please, send as many entries to this contest as you would like, but send one at a time either via email, fax or snail mail to Jeanne Harris, Editor of the ACRA News. Email address is EJHARRIS@aol.com; fax number is (513) 287-7703; snail mail address is: Jeanne Harris, Gray & Pape, Inc., 1318 Main Street, Cincinnati, Ohio 45210. Entries will be accepted through June 10, 1996. All entries will be considered and evaluated for their merit in promoting the image, goals and purpose of ACRA and its newsletter. The winning entry will be announced in the July issue of ACRA News.



ACRA News is a monthly publication of The American Cultural Resources Association. Our mission is to promote the professional, ethical and business practices of the cultural resources industry, including all of its affiliated disciplines, for the benefit of the resources, the public, and the members of the association.

This publication's purpose is to provide members with the latest information on the association's activities and to provide up to date information on federal and state legislative activities. All comments are welcome. Please address comments to:

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> > 01

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