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ACRA's Mission

Our mission is to promote the professional, ethical, and business practices of the cultural resources industry, including all of its affiliated disciplines, for the benefit of the resources, the public, and the members of the association by:

- promoting and supporting the business needs of cultural resources practitioners;
- promoting professionalism in the cultural resources industry;
- promoting and providing educational and training opportunities for the cultural resources industry; and
- promoting public awareness of cultural resources and its diverse fields.

A basic tenet of ACRA's philosophy is the cost efficiency of private-sector firms in meeting the need for expertise in cultural resource management. ACRA is strongly opposed to unfair competition from tax-supported contracting programs. We believe that a greater benefit to society, and to the resources, derives from the existence of a healthy community of tax-paying, job-generating, private-sector CRM businesses.

ACRA OFFICERS

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Conference - Joan Deming, *Archaeological Consultants Inc.*

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NAICS - Christopher Dore, *The Louis Berger Group, Inc.*

Newsletter - Lucy Wayne, *SouthArc, Inc.*

Policy - Loretta Lautzenheiser, *Coastal Carolina Research Inc.*

Salary Survey - Brian Thomas, *TRC*

Strategic Planning - Teresita Majewski, *Statistical Research, Inc.*

Worker Safety - Tom Euler, *SWCA Environmental Consultants*

Liaison Committee - Elizabeth Jacox, *TAG Historical Research & Consulting*

Finance Committee - Colin Busby, *Basin Research Associates, Inc.*

PRESIDENT'S CORNER

A DAY AT CONGRESS: 2009

By Michael R. Polk



It's 6 AM, Thursday, in Baltimore. It's pouring rain and cold. Not the kind of situation which encourages one to want to go outside, much less get on a bus, drive two hours to Washington and then subject yourself to the whims and vagaries of

Congressional staff in an attempt to educate and encourage Representatives and Senators on the importance of cultural resources in our country. People are struggling economically, trying to put food on the table. Would Congress respond to something that seems so...fluffy?

We arrived behind schedule just below the Rayburn Building, the site of the offices of most representatives in Congress. A cadre of 24 spirited ACRA members, a mix of board members and those from the membership, sprint from the bus, set on a mission. Many of those participating didn't even know how they were going to go about the business of talking to Congress, but Nellie Longworth, our government relations consultant, helped organize the meetings and encouraged everyone in a get-together the night before in a conference room at the top of the Maritime Institute where we were staying in Baltimore.

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ACRA members arrive by bus in cold and rainy Washington DC, for a day of meetings with our country's leaders.

We quickly broke into teams of two to four people to go and meet our representatives. The teams were formed to help each other in discussions with Representatives, Senators and their staffers. My group consisted of Kim Redman from Colorado, Elizabeth Jacox from Idaho, and myself. We had meetings arranged with Rob Bishop of Utah, Doug



Board Member Kimberly Redman and President Mike Polk outside the office of Senator Robert Bennett (Utah).

Lamborn of Colorado and Mike Simpson from Idaho. In between meetings, we looked for opportunities to visit, spur of the moment, with other members of our state congressional delegations. Surprises abounded as we, and other teams, were able to visit with far more Representatives, Senators and aides than had been scheduled.

Not all were particularly in agreement with the value of what we do or with the importance of historic preservation in general. All were certainly courteous and most of those who visited with their

own representatives were able to actually see the representative themselves, not just a staffer. Our message was not one of pressure nor thumping a particular bill, but letting them know that we represented the historic preservation of America and, most uniquely, that we represent the private sector aspect of this. In short, we represent business and job creation. Many in Congress were pleased to hear this and that we intend to help the Stimulus effort to help lift the economy through hiring locally and spending money in local communities.

Its 4 pm, we reload onto the bus, still in a steady rain. On our trip back to Baltimore, I take a brief census of the many teams and find, to the surprise of all, that we had visited more than 10 percent of Congress! With a small army of archaeologists, historians and architectural historians we had, in one day, made a significant mark on the minds of a number of representatives, senators and many of their staff, the latter of which are exceedingly important components of the office of each member of Congress.

Many stories were generated and retold about each team's day in Washington. Such trips cannot be expected to generate work for a particular member firm. The fact that we visited, that we made impressions, and that we provided a positive impression of our industry, will serve as an important launch pad when we do need help in passing, slowing or stopping legislation in the future.

At 6 pm we slowly exit the bus at the Maritime Institute. All are tired, all are a little wet, but all feel good about the day and feel that we have accomplished something important.

UPDATE FROM ACRA HEADQUARTERS

By CJ Summers, Executive Director

Mark Your Calendar for ACRA's 15th Annual Conference September 17 - 20, 2009 Renaissance Providence Hotel Providence, Rhode Island

Registration and sponsorship forms are live on the ACRA website. If you have any suggestions in regards to programs, sessions or speakers, please contact Ray, Cinder or Joan directly. All your suggestions are welcomed and appreciated.

Ray: rpasquariello@graypape.com

Cinder: cmiller@graypape.com

Joan: aci.jdeming@comcast.net

Monthly Member Mailing

The Monthly Member Update will be sent on the 15th of each month. If you have any suggestions or submittals for the mailing, please send them electronically to CJ Summers.

ACRA Brochure

The Marketing committee completed the new ACRA brochure. This piece will be used when ACRA members attend industry events to promote the organization (i.e. SAA, SHA). If you have a need for a brochure, please contact Stacey at ACRA Headquarters.

THPO/SHPO Letter

Lucy Wayne and Mike Polk completed a great letter to encourage SHPOs and THPOs to refer prospective clients to the ACRA consultants database. We have sent the letter through the US Postal Service with a copy of the new brochure.

Prospective Member Postcards

After an intense re-working of the potential member database, we sent out 647 more ACRA membership postcards. That is a total of over 1,400 postcards sent to prospective members.

ACRA's Visit to Congress

On Thursday, March 26th, 24 members of ACRA visited Capitol Hill. The visit was highly successful as we contacted over 10% of Congress as a whole. Members are already beginning to receive feedback and follow up emails from the representatives they visited. Please visit www.acra-crm.org to read the full report and view photos.



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CRM Economic Survey Results

In March, ACRA conducted a brief survey to help gauge how the current economic climate is affecting businesses. We received 80 responses from ACRA members and 104 responses from non-members. Thank you! To see the results, please visit www.acra-crm.org.

Consultant Database - New Website Policy

The Board of Directors established a new policy for the consultant database on the ACRA website. ACRA member firms will be listed in the state where they are headquartered as well as listed in each state they service. There will no longer be a differentiation between Headquarters or Branches. If your firm is headquartered or provides service in a state, your company will be listed in alphabetical order for that state.

Please email Stacey at ACRA Headquarters with any updates to your profile or if you have questions.

Membership Dues

Thank you to over 117 members who joined or renewed their membership with ACRA. Please contact Stacey at 410-933-3453 if you have yet to pay your dues or if you have questions.

ACRA Headquarters

We are your ACRA Headquarters. If we can be of assistance to you throughout the year, please contact us. Here's your ACRA staff listing:

- **CJ Summers**, Executive Director
410-933-3459
cjsummers@clemonsmgmt.com

- **Stacy Johnson**, Associate Coordinator
410-933-3453
stacyj@clemonsmgmt.com

[President's Note to Members: CJ Summers has been promoted to the position of Executive Director for ACRA. We congratulate CJ on her promotion and welcome her to her new position. Crista LeGrand has moved up to a higher level of management at Clemons, but will still assist ACRA as needed.]



Cal Clemons, owner of Clemons Associates attended ACRA's Spring Board Meeting.

PRESIDENT'S REPORT ON THE STATE OF ACRA
REPORT DELIVERED TO THE BOARD OF DIRECTORS
BALTIMORE, MARYLAND, MARCH 27, 2009

By Michael R. Polk

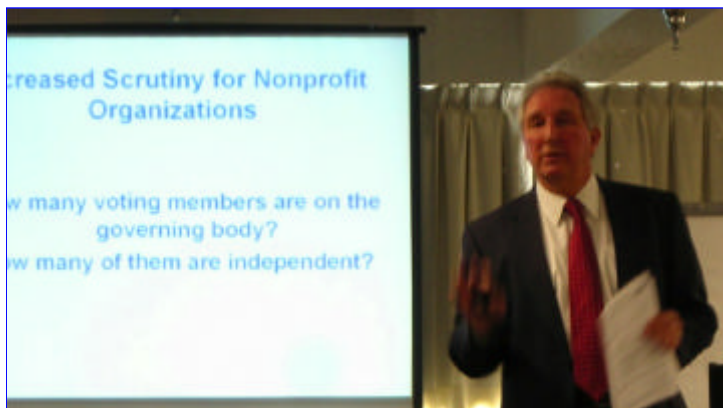
Since the ACRA Conference in Tucson in September, things in this country have taken a dramatic turn. For some, economic difficulties began much earlier. For my company, Sagebrush Consultants, the phones stopped ringing in October. Similar to many Americans, most, if not all of your companies have hit difficult times. Work is slow and perhaps getting slower. Glimmers of hope have begun with the Stimulus Program of President Obama. We all hope that this will ease the situation, but the effects of the program will probably be unevenly felt across the country and among the membership.

While I, too, share the economic burden, I am both excited and energized by the current state of ACRA. Never before have I seen so much productive activity in our organization and so many people involved in pursuit of the goals of ACRA as I have the last year. I

do have some concerns, but I want to focus first on what has gone right with ACRA and our mission of helping the CRM profession grow and prosper. Some of the things that I will touch on are not new, but they are still functioning and, in many cases, being enhanced.

First, I believe that our relationship with Headquarters, e.g. Clemons Associates, has been improving every month. Crista and CJ have been trying relentlessly to understand our culture better and to mesh their knowledge and resources with our needs as an organization. We have some uniqueness to us, but many things do fit with their understanding of how trade associations work. I think that one area that surprises them to some extent is the fact that more than 80% of our communication takes place via email. HQ has gotten the website to a much better state of operation than even six months ago. It can and will improve, but thanks to HQ and our website subcommittee, headed by Hope Luhman, it functions well. HQ has also helped us a lot with bylaws revisions and questions about other topics which we tend to be weak on, such as the Anti-Trust Guidelines and even the Employees Free Choice Act.

There is, perhaps, no more important topic to deal with than communication. It's important in all parts of life and ACRA is no different. A number of mechanisms have been put in place to help increase communication in a number of areas. First, as President, I have weekly conference calls with Crista and CJ to be sure that we are operating on the same page and going in the same direction. Second, we



Cal Clemons talks to ACRA Board about serving on the board of a non-profit organization.

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recently implemented weekly board Magnet Mails which follow closely after my calls with HQ. I believe it important for all of you to remain informed and I urge you to read those posts and to read the links as well. Beginning in April, we are instituting a monthly message through Magnet Mail to the membership as a whole. We will take pertinent information from the weekly calls, posting and even newsletter material, and repackage it to better inform the members. One of the complaints that I have heard more often than any in ACRA is that the non-board members only weakly understand what is going on in the organization. This will be an attempt to help fix that issue. We will also be seeking means to reach out further and to occasionally widen our net of communication through wider dissemination of selected issues of the newsletter (as we did in January) and through Magnet Mail blasts on ACRA-L.

Increasing membership benefits have also been a focus for some time. While some may not see some of these as directly benefiting them, others do. We can't be everything to all members. The Business Toolkit continues to be enhanced and all, or almost all back issues of the *ACRA News*, *ACRA Edition* and even *The Grapevine* have been digitized and are available on the website. Ellen Marlatt and her Marketing Materials Subcommittee are working on a new brochure as well as revamping the display unit. Lucy Wayne and I are working on a project involving sending letters to all SHPOs in the US urging them to direct potential clients and others who request information to the ACRA consultants list on the website in addition to whatever other lists they may use (see Page 10). The NAICS Committee, Chaired by Chris Dore, has completed a proposal to send to the Commerce Department (see Page 10). This is a wonderful move forward for the Cultural Resources industry in the United States and something that we will discuss later at this meeting.

One other important function in this regard is the March on Washington that we just held yesterday. It was awesome! Despite the inclement weather, and thanks to Nellie Longworth who organized the event,

we had many appointments to take care of with Congress. By my calculations on a survey of the 25 to 30 participants in the event, we were able to visit at least 54 members of Congress or their staffers. At least 10 actual Congressmen or women were visited and 7 Senators or their staff members. Folks, that represents more than 12% of the entire House of Representatives! and more than 11% of the entire Congress! I believe that this included at least 3 actual Senators themselves.



(Left to right): Board Member Keith Seramur, ACRA members Susan Bamann and Bill Hall, Representative G. K. Butterfield and Board Member Loretta Lautzenheiser.

In addition, we had briefings by David Watkins, a lead Democratic Staffer and Jim Streeter, a lead Republican Staffer, and at lunch, we heard from Connie Ramirez of the National Park Service and from Reid Nelson and Tom McCulloch of the Advisory Council.

Other meetings and communications with government and other organizations are also of potentially great benefit to the membership. I have had discussions with Presidents of archaeological organizations on the Presidents Listserv, and the Presidents Breakfast at the SAA every year. I attended the yearly Preserve America Awards function that the President of ACRA is invited to at the White House, and various ad hoc meetings which occur from time to time, such as the one held with Reid Nelson at the SHA

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meeting in Toronto in January. I must add here that Nellie has been instrumental in organizing many of these meetings and points of contact.

Outreaches to the profession have also increased, including continuation of the CRM Expo at the SAA meeting upcoming in Atlanta, our ongoing book room presence at the SHA meetings every year, and the survey that was recently given to take the pulse of the CRM industry in these tough times. I also place the addition of back issues of the newsletters on the website in this category, as well as the enhanced areas of public access to the website.

One last area that I want to touch on concerns outreach beyond our borders. As you are all aware, I have attended four meetings recently outside of the United States which I have either touched on in newsletter articles or provided full blown articles about. These include my trip last summer to the World Archaeological Congress in Ireland, speaking at the fledgling commercial archaeology conference in Lisbon in November, as well as the SAA meeting in Vancouver last March and the SHA meeting in Toronto two months ago. None of these trips involved any funding from ACRA, but provided exposure to ACRA through papers given, and meetings attended on ACRA's behalf. I have

explained why I believe that reaching out to the consulting community in other countries has tremendous potential benefits for both heritage consultants in those countries as well as in our own. For some years, it is likely that many projects that you are involved with here in the US have been funded by, controlled by or somehow linked to client companies in other countries. The same holds true for domestic commercial heritage ventures in other countries. We live in a global economy, whether people chose to believe that or not. Recently, there was some board discussion about this matter and I appreciate the debate. It helps shape the arguments. [*Newsletter Coordinator's Note: Several ACRA member firms do conduct international CRM work, so this issue should be very relevant to them.*]

I see a bright future for this organization and thank all of you for your hard work and willingness to come along on this journey. There are many more things that we need to do to improve our financial position, our efficiency as an organization, and our outreach to the remainder of the profession who are not yet a part of us. With your help, I think that we can move more quickly and closer to these goals sooner than we all believe possible.



Attendees pose for the obligatory group photo at the 2009 Spring ACRA Board meeting.

LETTER TO THE SHPOS/THPOS

By Lucy Wayne, President Elect

We are all aware that SHPOs and perhaps THPOs often refer those seeking a cultural resource consultant to various lists, such as RPA, state organizations or state-maintained lists. During several past board meetings, there have been discussions about ACRA trying to persuade the SHPOs/THPOs to also use our consultants database.

There are several potential benefits to this: (1) the obvious one that hopefully ACRA members would get more work, (2) we want to believe that ACRA member firms also produce better work products, and (3) perhaps if the SHPOs/THPOs use the ACRA database this would encourage more firms to join ACRA. All of this would directly benefit ACRA members both in terms of promoting our members and increasing ACRA's membership (i.e. revenue) so that we can then do even more for our members.

Now that our web page has been revamped and the consultants database is almost in its final form, we thought it was an appropriate time to lobby the SHPOs/THPOs to use the ACRA consultant database as one of their referral lists. With that in mind Mike Polk and I crafted a letter to the SHPOs/THPOs, which HQ personalized for each recipient. We created a database drawn from the NCSHPO web site and THPO website. Hopefully this includes not just SHPOs/THPOs, but also many staff members.

These letters have been mailed, along with a copy of the new ACRA brochure. If you have the opportunity to talk to SHPOs or THPOs with whom you regularly work, please urge them to consider using the ACRA database in addition to whatever lists they now use.

To read the letter, go to <http://www.acra-crm.org/displaycommon.cfm?an=1&subarticlenbr=72>.

ACRA PROPOSAL TO ADD AN NAICS CODE FOR CRM

Most ACRA member firms which do Federal work are asked to choose a North American Industry Classification System (better known as NAICS) code for their services. Many, if not most, of us use 541620-Environmental Consulting Services. While this may not seem to be a very important item, the codes affect the way organizations like the Small Business Administration collect and evaluate data on industries. It also affects how we as an organization gather information on our industry's size, dollar value, etc.

Once every 5 years, the Office of Management and Budget (OMB) solicits revisions to the code list. Fortunately for ACRA, we already had a committee, headed by Christopher Dore, which was looking into this issue. When the solicitation came out early this year, Chris and his committee were able to put together a proposal to add a new code that more accurately fits what our members do. Quoting from this proposal:

"The proposed industry would include professional consulting services primarily to comply with the more than 50 Federal laws, regulations, and executive orders specifically focused on cultural resources. . . and laws that exist at the state and local levels."

The committee then listed all of the disciplines reflected in ACRA's membership and expanded on the work we do. To see the entire proposal go to the ACRA web page and click on <http://www.acra-crm.org/displaycommon.cfm?an=1&subarticlenbr=73>.

Many thanks to Chris and his committee who had to scramble to get this well crafted proposal together in a very short time frame.

We have just learned that OMB has assigned a docket number for review of the ACRA proposal. Stay tuned!



Principal Investigator Montrose, Colorado

Alpine Archaeological Consultants, Inc. is seeking qualified applicants for a Principal Investigator in Colorado, Utah, and Wyoming. The position is permanent, after a probationary period, and is based out of Montrose, Colorado.

Responsibilities

The position is an upper-level supervisory position and requires experience in CRM in the Rocky Mountain and Great Basin states. The ideal candidate will demonstrate excellence in technical writing, have the ability to be permitted by federal and state land-management agencies, be proficient at quality control duties for inventory, testing, and excavation projects, and be prepared to expand Alpine's professional reputation in archaeological and historical consulting and research. Responsibilities include:

- Insuring that all fieldwork, analysis, and reporting meets Alpine quality control standards
- Remaining current with Agency protocol and permit stipulations for conducting cultural resources work and insuring that such stipulations are followed
- Directing and supervising activities of Project Directors to meet preset levels of performance in terms of quantity and quality of work produced.
- Acting as primary contact for federal, state, and municipal agencies, as well as private clients
- Enhancing the image and reputation of Alpine by exercising sound and ethical business practices
- Take initiative, resolve problems, and create improved procedures to assure tasks are completed effectively
- Tracking the progress of numerous projects through the entire compliance process

Qualifications

Minimum requirements include a Master's degree in archaeology and at least five (5) years supervisory experience in CRM to meet federal and state agency permitting requirements in Colorado, Utah, and/or Wyoming. Applicants must demonstrate ability to succeed in a fast-pace consulting environment, handling multiple project assignments, meeting strict deadlines, and experience in research, survey, excavation, analysis, and writing. Strong organizational, communication, writing, computer, and internet skills are integral to this position. Experience with large pipeline projects, including FERC projects, NEPA, and other Oil and Gas documents is a plus. Must demonstrate successful management of a minimum of one project (with preference given to individuals who can demonstrate management of multiple projects).

Salary and Benefit Package

This is a regular, full-time salaried position, after a probationary period. Annual salary will be based on individual qualifications and experience, but is generally between \$48,000 and \$60,000. Benefits include: paid holidays, health and disability insurance upon hire, paid sick and vacation leave (after probation) and professional development funding at completion of the probationary period, and eligibility for a profit-sharing retirement (401k) plan at the completion of 1 year employment.

Please send a current vita with the names and phone numbers of at least three references, and a writing sample. E-mail is preferred. Phone inquiries should be directed to Kim Redman.

Alpine Archaeological Consultants, Inc.
PO Box 2075, Montrose, CO 81402-2075
970-249-6761 ext. 38
e-mail: kim_redman@alpinearchaeology.com

Alpine is a small business that engages solely in contracted cultural resource studies throughout the Rocky Mountain West, Great Basin, and Southwestern states for federal and state agencies and private clients. Alpine offers a wide range of cultural resource services, including preparation of cultural resource portions of Environmental Impact Statements, cultural resource overviews, research designs, treatment plans, National Register nominations, Historic American Engineering Record (HAER) packages, management plans, and historic research.

Alpine is an equal opportunity employer. Please visit our website: www.alpinearchaeology.com

A FOLLOW UP TO ACRA'S VISIT TO CONGRESS, WASHINGTON, DC ON MARCH 26, 2009

By Jeanne Ward, Vice President, Government Affairs

As you are aware, on March 26, 2009, 25 members of the American Cultural Resources Association (ACRA) visited Capital Hill in order to educate our Senators and Representatives about our organization, our concerns, and our abilities. By our count we managed to contact, in some way, 12 percent of the House of Representatives and 9 percent of the Senate. These contacts ranged from leaving a business card and information sheet for a designated Legislative Assistant (LA) to speaking with the LA to speaking with the Congressman or Senator. In many cases, when we actually did get to speak with someone,

we met with complete ignorance and/or feigned attention.

There were also cases where the individual actually understood what we were talking about before we got there, figured it out quickly while we were talking, asked appropriate questions, and probably took something good away from the encounter, or at least may have taken in enough to remember us if the subject came up later.



The long halls of Capitol Hill.



Board Member Kimberly Redman with Rep. Doug Lamborn (Colorado).

After we all returned to our offices we were urged to follow up on all of these contacts. In most cases we were provided with the business card of the LA who handles environmental issues. We also had the congressional website with contact information for each Representative.

What I found was that the website with contact information for each Representative was of limited use. If you click that Contact link it sends you through a filter to make sure only constituents get through. So, even though my representative, John Sarbanes, had been unavailable nor had any staffers been able to meet with us while we were on the hill, I sent off a note to him directly through the link and to his LA through his direct

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e-mail. Three weeks later I did receive a response assuring me of Congressman Sarbane's support of historic preservation funding.

Apparently other ACRA members may have made a bigger impression. Our visit to Capitol Hill at least impressed one of the staff members. Lucy Wayne (FL) was called by an LA for a Miami Congresswoman with a question regarding building restoration grants. While Lucy couldn't help directly she was able to provide a website and phone number for the SHPO. With answer in hand, the LA assured Lucy that he would make sure his replacement was aware of ACRA and that they would receive our contact information

Joe Joseph (GA) reported that during his Hill visit he had found that Representative Jo Morseberg was receptive to historic preservation concerns and had previously met with the University of Georgia's Historic Preservation program. Representative Todd Williamson was also very receptive and very interested. Representative Valentina Valenta was less receptive. In sending followed up emails, Joe passed on the National Trust's request for signatures on the Preservation Caucus letter supporting a 2010 increase in the Historic Preservation Fund. Within days he was informed that Representative Hank Johnson had agreed to sign the Caucus's letter.

Elizabeth Jacox, Kim Redman and Mike Polk visited Representative Rob Bishop of Utah. He told them that the issue of the Stimulus package (AARA)

was out of Congress' hands since the bill was now law, and made it clear that he believes that the package is a waste of a trillion dollars, because the money has to be injected into the economy at exactly the right time, in the right places, and that there were too many pork barrel projects. He did seem interested and appeared favorable to the idea that the CRM industry could assist in expediting reviews through contracting with agencies and SHPOs. The same group met with an LA for Senator Bob Bennett (UT). The LA was somewhat familiar with historic preservation issues and brought up a number of issues related to Stimulus funds, including a courthouse project in downtown Salt Lake City that will hopefully be first on the list when money becomes available. This LA appeared to be more optimistic about what the Stimulus Act would do for the economy than had Representative Bishop.

Finally, I also sent an e-mail to Representative Steny Hoyer's (MD) office suggesting that he sign the Historic Preservation Caucus's letter regarding appropriations. I received a polite note from an LA noting that Mr. Hoyer's position as House Majority Leader precludes his signing Dear Colleague letters or joining Caucuses but that he was supportive of preservation issues. Good to know.

I would appreciate any further information regarding the details of contacts with Legislators, either on CRM day or through follow up contact. You can send it to me at jeanneward@hotmail.com.

ACRA SUPPORT HELPS TO SAVE ARCHAEOLOGY PROGRAM AT THE GEORGIA SHPO

EMPLOYEE FREE CHOICE ACT

There is a bill moving slowly through Congress called the Employee Free Choice Act (EFCA). In essence, the bill would eliminate the secret ballot for voting on establishing a union in companies. Instead, a system of signature cards would be used.

ACRA has historically been concerned with the establishment of unions in our industry. In fact that was one of the issues that spurred us to form a trade association to begin with. With the appearance of EFCA on the horizon, ACRA formed a Task Force headed by Chuck Niquette to monitor the progress of this issue and guide the ACRA Board if action seems necessary.

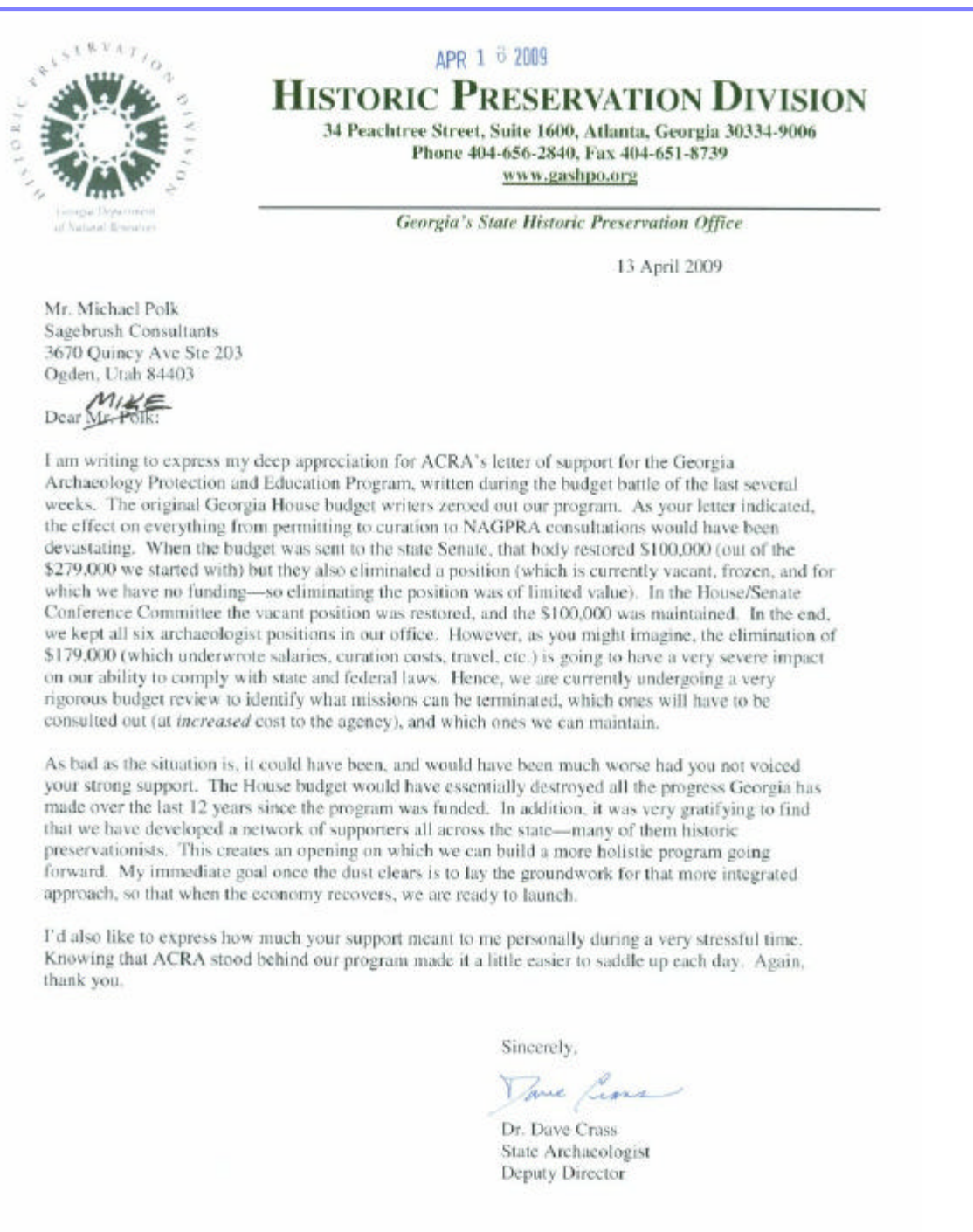
While EFCA has been moving very, very slowly due to vigorous opposition from Republicans, some conservative Democrats and from business, President Obama strongly supports EFCA, as does Labor Secretary Hilda Solis. In fact, the President vowed in March that EFCA would be passed.

The Task Force is continuing to monitor EFCA and has recommended that the Board take a position in opposition to the proposed legislation.

By Joe Joseph, New South Associates, Inc.

Facing budget deficits and dwindling tax revenues, Georgia's Legislative Budget Committee recommended eliminating funding for the Archaeology Program in the State Historic Preservation Office for FY 2010, which begins in July. The move, which would have saved the state \$270,000, would have meant the elimination of the State Archaeologist's position, the loss of other technical support personnel, and the loss of state support for the curation facilities at the University of West Georgia. Georgians for Preservation Action along with the National Trust, the Society for Georgia Archaeology, and other groups and individuals led a vigorous campaign to restore funding to the Archaeology Program. ACRA President Mike Polk provided a letter of support as did the Presidents of the Society for American Archaeology and the Society for Historical Archaeology. As a result, the legislature restored \$100,000 to the program. While the impacts of the funding cuts are still being sorted out by the SHPO, Deputy SHPO Ray Luce says that the preservation of the program with lower funding is a better problem to face than having had the program removed in its entirety. Insiders in the State Capital say that the community and national support of the Archaeology Program was critical in convincing the legislature to restore funding, and ACRA, along with others, has been thanked for its decisive action.

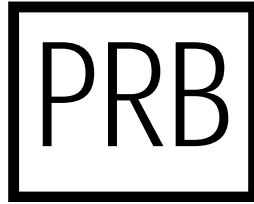
[Note from Editor: See Page 15 for copy of the letter of gratitude to ACRA from Georgia State Archaeologist Dave Crass.]



A letter of gratitude from Georgia State Archaeologist Dave Crass to Mike Polk for ACRA's support for the retention of the State's Archaeology Protection and Education Program.

NEW MEMBER PROFILE

PENNY ROGO BAILES



PENNY ROGO BAILES
COMMERCIAL - ADVERTISING - EVENT
PHOTOGRAPHY



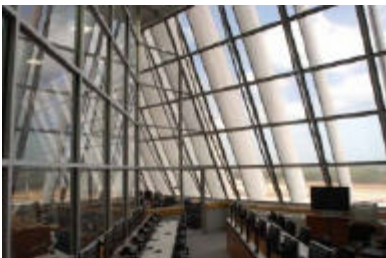
I have been a professional photographer since 1978, and opened my first photography studio in 1981. At the time I was doing mostly consumer photography, and after 15 years I decided to get away from the dreaded BBs (brides and babies), so I sold the business, took a year off, then focused my attention on the commercial aspects of photography.

I am a 4th generation Tampa native (same street, mind you), married, numerous dogs, and an advanced degree from the School of Hard Knocks. I am currently working on my Ph.D. there.

In 2002 I was referred to Joan Deming and Marion Almy of Archaeological Consultants, Inc. (ACI) in Sarasota, Florida to provide some HABS/HAER documentation photography on one of their projects. Since then I have had the pleasure and honor of working with Joan and her crew on numerous projects documenting various buildings at Kennedy Space Center and Cape Canaveral AFS. Never a dull moment with Joan, Trish and Tessa!!

I just returned from a photo tour of Egypt, including Cairo, Aswan, Abu Simbel, Kom Ombo, Luxor and three days on the Nile. It was so exciting to see the active archaeological digs going on in the Valley of the Kings and at Luxor, seeing temples and tombs galore AND getting to ride a camel.

I am a specialist in 4x5 architectural photography, but I have also entered the digital world, photographing products for catalogues or web, all types of properties (hotels - restaurants, etc), public relation photos and conventions. I am also experienced in aerial and medical/surgical photography.



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FOLLOW-UP ON ACRA LOBBY DAY MARCH 26

By Nellie Longworth, Government Affairs Consultant

March 26th was an important day for both ACRA and the congressional members and staff contacted during the Lobby Day. The timing was very significant since the American Recovery and Reinvestment Act (ARRA) had been passed by both Senate and House and the Stimulus money was in the process of being allocated to every State.

Everyone has been talking about the first phase of the projects which are dubbed "shovel ready," since many States had completed all environmental and preservation requirements and had been waiting to receive federal money, often for years. The big concern for NEPA - which includes responsibility for Section 106 and 4f - is the second phase of projects, which may slight the responsibility of NEPA. One has only to look back at the congressional discussion of ARRA where some congressional members and administrative agencies - including the Congressional Budget Office - suggested that to "speed up the spending," one possibility could be to change federal standards and requirements such as "waiving requirements for environmental and judicial reviews." This is the antithesis of the law itself, which in Section 1608 of the ARRA, notes that "adequate resources within this bill must be devoted to ensuring that the applicable environmental reviews under NEPA are completed in an expeditious basis and that the shortest existing applicable process under NEPA shall be utilized."

ACRA must become the eyes and ears of the NEPA process - Section 106 - in each state and should report to your Government Affairs Committee when there are definite problems, as well as where it has been completed expeditiously. If there are problems, Congress should be made aware of them.

PRESERVATION ORGANIZATIONS AND AGENCIES MEET MONTHLY

The preservation-related organizations and agencies based in Washington, DC have initiated monthly meetings to share information on appropriations, Section 106 and all aspects of congressional legislation and agency activity. The group includes the National Park Service, the Advisory Council on Historic Preservation, the National Trust for Historic Preservation, the National Conference of State Historic Preservation Officers, the National Association of Tribal Preservation Officers, Preservation Action, The National Alliance of Preservation Commissions, the American Cultural Resources Association and the Society for Historical Archaeology. All agree that this is a positive move for historic preservation. If anyone wants Nellie to bring up an issue in a meeting, please contact nellbabe@aol.com.

ARE YOU LOOKING FOR SOME VERY INTERESTING READING?

Reading Recommendations:

Both the National Trust and Advisory Council have added important information on their websites that is important to the archaeological and cultural resources community.

THE NATIONAL TRUST: "PERFECT STORM"

To get to this site on the internet: www.NTHP.org. On the opening page, scroll down to "Perfect Storm" and click on the green box. In addition to the excellent Perfect Storm article, there are other articles that include a State-by-state Storm Tracker.

THE ADVISORY COUNCIL: RECOVERY ACT

To get to site: www.ACHP.gov. On the opening page: scroll down to bottom left side: RECOVERY ACT. All is interesting but especially Section 106 Q + A.

COMMITTEE REPORTS

LIAISON COMMITTEE DIG 2009 CONFERENCE

By Elizabeth Jacox, Chair

DEVELOPING INTERNATIONAL GEOARCHAEOLOGY 2009 CONFERENCE AND GEOCHEMICAL CHARACTERIZATION IN ARCHAEOLOGY WORKSHOP

The "Developing International Geoarchaeology (DIG)" group was formed "to bring together a wide variety of international researchers, practitioners and students in this diverse and interdisciplinary field in order to facilitate discussion, stimulate research, and promote international scholarship in geoarchaeology." This year the DIG 2009 Conference will be held at McMaster University, 1280 Main St. W, Hamilton, ON, Canada. ACRA board member Keith Seramur will be attending and presenting a paper at the conference. In conjunction with the meeting there will be a Geochemical Characterization workshop using Instrumental Neutron Activation Analysis (INAA). This workshop will provide an opportunity for participants to gain hands-on experience with INAA and to learn about the practical applications of INAA in geoarchaeological research. The workshop will be held from 25th-27th, May 2009 with Conference Registration and Opening Reception 27th-29th, May 2009. For more information visit <http://socserv.mcmaster.ca/dig/index.html>.

MEMBERSHIP COMMITTEE UPDATE BASED ON REPORT TO SPRING BOARD MEETING

By Steve Dascovich

The biggest news from the Membership Committee is the New Members Drive. Thanks to former Board member Sarah Herr, ACRA now has a list of at least 1,500 CRM companies nationwide. Using this list, the Membership Committee and HQ created a prospective members list-which they are continuing to expand as new information is obtained.

Once the list was compiled and vetted, it was sent to HQ to create a mailing database. A postcard was designed to invite companies to join ACRA and a special web page was set up on the website for prospective members to visit. As of the date of this newsletter, the majority of the postcards have been sent out. This is ACRA's largest membership drive ever.

The Membership Committee, in conjunction with the Education Committee, is also working on developing a seminar for students to be held during ACRA conferences. The seminar will be marketed primarily to campuses close to the meeting location, and is intended to introduce students to the world of CRM as a career. And, of course, provide networking opportunities. This plan is a work in progress, so watch for future developments.

In terms of current members, the Membership Chair has been reviewing applications for correctness and calling new member firms to welcome them to ACRA. 2008 members who have not renewed were also called to get feedback as to why they didn't renew. Most of the time, the reason has been financial due to the tough economic climate, but all of this

..continued on Page 19

feedback is important information for ACRA to have in terms of both membership retention and recruitment.

The Membership Committee would also like to remind all ACRA member firms that it is not the individual point of contact who is the ACRA member—rather it is the entire firm. As a result, all member firm employees who are interested should have access to the members section of the web page, MembersOnly, and ACRA Edition. All employees of member firms are also eligible for the member rates at conferences and training programs.

Finally, the Membership Committee would like to add one more member—preferably from a large category firm (to provide equitable distribution of firm size on the committee). Please contact Steve Dasovich if you are interested (sdasovich@sciengineering.com).

COMMUNICATIONS STEERING COMMITTEE

REPORT TO 2009 SPRING BOARD MEETING

By Loretta Lautzenheiser

Website Subcommittee

The website committee, headed by Hope Luhman, has completed a review of the current functionality of the website. They have gone line by line assessing such things as consistent font colors for links, how the pages print—not just how they look, provided comments on text, and have worked with staff to increase the function of the consultants' database. More pages are also being added to the website.

After a number of configurations to the database, it was decided to simplify it. The database now has each firm listed in alphabetical order in the states where they work. It is up to each firm to inform HQ of the states where they work so they can be entered into the system. It is also the responsibility of each firm to maintain and update their firm profile, so if you haven't checked on your listing, be sure to do so.

The weekly board email updates have received very positive comments, and we have received requests to make a similar email blast to MembersOnly to keep the members more informed and involved. This has been implemented, and a monthly update is going out to the members. The email blast is also being used for information and alerts, so we will all be in the know.

Marketing Materials Subcommittee

This committee has been working on a new brochure which was debuted at the SAAs. The committee worked with the designers at HQ on the design and printing. The brochure received very favorable response from everyone who saw it. Many thanks to Ellen Marlett and her committee for this fine job. Next they will be redesigning the exhibit.

ACRA Archives Subcommittee

The archives have been moved to Hardlines Design Company where chair Charissa Durst's crew have cleaned out and organized boxes of records. Duplicate records and drafts have been removed, and papers have been sorted by category. The next task will be to review the files for any missing records such as meeting and committee reports. They are also indexing Board meeting minutes by topic and date.

NATURAL RESOURCES COMMITTEE REPORT

By Jeanne Ward

STAFF BRIEFINGS OF THE HOUSE NATURAL RESOURCES COMMITTEE, SUBCOMMITTEE ON NATIONAL PARKS, FORESTS AND PUBLIC LANDS ACRA CAPITOL HILL DAY

Republican Staff

Keith Seramur and Lawrence Alexander

Eight ACRA members met with Jim Streeter, the Minority Staff Director of the House Natural Resources Committee, Subcommittee on National Parks, Forest and Public Lands. We discussed what ACRA is and how ACRA functions in American cultural resource management. We then followed up with an explanation of our role in permitting and compliance issues related to the National Historic Preservation Act and Section 106.

Mr. Streeter was familiar with the National Environmental Protection Act (NEPA), environmental preservation, and efforts relating to Civil War Battlefields in the Maryland-Virginia area. Mr. Streeter expressed concern over the cost involved in maintaining privately owned homes in Historic Preservation Districts. He also has a friend in the Park Service who is responsible for a former President's fishing lodge. He expressed concern that this friend in the Park Service did not have funding to maintain this fishing lodge. Terry Majewski explained some of the different options for preserving the history of such historic places.

The ACRA team outlined the American Recovery and Reinvestment Act (ARRA) and its immediate impact as a job creation solution and small businesses stimulation. The ARRA package funding

requires immediate response and timely completion of project documentation which historic preservation professionals are capable of achieving. However, funding to SHPO/THPOs and NEPA compliance offices will have to increase to meet the demand for project compliance in a timely manner.

The meeting took about 45 minutes, and overall, Mr. Streeter appeared to be a little surprised that our group had requested this meeting. However, after our introduction to ACRA and the discussions that followed, he seemed pleased that we took the time to provide him with a greater understanding of ACRA's role in the historic preservation process.

Mr. Streeter's interest in environmental preservation seemed very earnest and our information and our presentation of cultural resource management issues associated with the ARRA were well received. ACRA should keep Mr. Streeter on its mailing list and cultivate him as a friend of cultural resource management.

Democratic Staff

Jeanne Ward

Twelve ACRA members met with David Watkins, the Staff Director of the House Natural Resources Committee, Subcommittee on National Parks, Forest and Public Lands. Mr. Watkins was already familiar with ACRA and its function, having been an instrumental player in the assault on Section 106 in 2005. Mr. Watkins participated in a "debate" with his Republican counterpart at ACRA's Washington, DC conference that year.

The meeting began with a discussion of the ARRA, Senator Barbara Boxer's insertion of language

HAVE YOU PORTAL'D TODAY?

By Contance Werner Ramirez, Director, Federal Preservation

insuring compliance with environmental regulations in the ARRA, and Transportation Secretary Ray LaHood's notice that projects stemming from the Stimulus Package would not be exempt from environmental checks and other regulations - all of which we, as a group, were pleased about. Nellie Longworth and others made it clear that ACRA was prepared to take the lead in being "Shovel Ready" - pulling from our network of expertise to accomplish necessary projects in an efficient and effective manner.

We stated our concern over appropriations for SHPO/THPO staffs and the possible impact that lack of adequately trained personnel in these offices could have on the flow and timeliness of the review process, particularly in accelerated circumstances. He seemed to understand the problem but didn't offer any solution.

Mr. Watkins thanked us for the update and stated that, at this time, there did not seem to be any historic preservation-related issues on the horizon but that, should we become aware of anything he could assist us with, to please keep him informed.

YOU ARE GETTING SURVEYED

This is just a pre-notification announcement. 2009 is the year for ACRA's biannual salary survey. As always we hope to have a good response to the survey, which goes out to not only ACRA members but also to non-members. Thanks to our new database, that will be a much larger group than in previous years.

So watch for your survey and please respond on time. Your information is important - particularly when we are going to Capitol Hill. Remember, ACRA is the only organization that does a survey of the CRM industry like this.

As we told members of ACRA in Washington, DC, for your lobby day, we hope that ACRA members will make use of the Historic Preservation Learning Portal (www.historicpreservation.gov) to locate historic preservation information.

The Portal is an internet site that links users to the most current information on more than 1,500 historic preservation websites. It allows you to search through many file formats and is an ideal discovery engine for the most current online information. The Portal operates on the industry's leading concept-matching software. Therefore queries can be made in jargon-free plain-language, and the results are data in their original format, without abstractions or amendments. For example, a straightforward query such as, "can archeological sites be stabilized against erosion by using standard engineering techniques?" will give you more specific information oriented toward problem-solving than just a query on engineering techniques.

ACRA members are encouraged to get a log-in and make use of all the functions of the Portal, including saved searches, search up-dates, and user interactive space for forums and wikis. The forums are just getting started and we can open one on a topic of ACRA interest if requested. In a few weeks, we are switching to a new dashboard that will enable us to put up wikis and provide improved access to Preserve America programs.

ACRA members are developing many new methods to address cultural resource issues and we think it is important to be of service to you. The contents of the ACRA website already are indexed by the Portal. Nevertheless, if you have documents or reports (regardless of their formats) of special interest, you may wish to consider uploading them into a specific address on your website that we would then index directly and significantly improve user access.

If you have any questions, please get in touch with Dr. Richard Waldbauer at richard_waldbauer@nps.gov or call 202-354-6969.

Constance Werner Ramirez, Director, Federal Preservation Institute
National Park Service
Tel: 202-354-6967 or -6999
Fax: 202-371-1886
Email: constance_ramirez@nps.gov

ACRA 15TH ANNUAL MEETING IN RHODE ISLAND

The 2009 American Cultural Resources Association Annual Meeting is set for September 17 - 20, 2009 at the historic Renaissance Providence Hotel in Providence, Rhode Island.

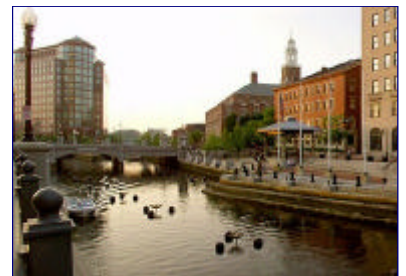
The featured speaker for the ACRA Annual Meeting is Reid Nelson. He is the Director of Federal Agency Programs at the Advisory Council on Historic Preservation. Nelson will discuss how federal agencies plan to implement Section 106 regulations under President Obama's administration and how federal agencies will work to implement Section 106 regulations in the "shovel ready" stimulus package environment.

Nelson has worked at the ACHP for the past two years as an assistant director in the Office of Federal Agency Programs, in charge of the Federal Property Management section. He came to the ACHP with extensive experience in historic preservation after working with the Navajo Nation in its Archaeology and Historic Preservation Departments for 18 years, the last nine of which were as a program manager for the Navajo Nation Historic Preservation Department.

Other key features of the ACRA Annual Meeting are the educational sessions and networking opportunities. Even though you might see ACRA members throughout the year, the Annual Meeting truly provides the opportunity to have face-to-face discussions in a social environment.

This is your chance to meet with many of the major Cultural Resources Management professionals in the industry. ACRA's goal is to have as many professionals and others in attendance so that you can conduct meaningful business and learn what is happening. For 2009, the Schedule of Events is all business and education! There are no blocks of vacant or unused time. Your time is utilized to the maximum. You can arrive on Thursday morning and leave on Sunday morning.

Here's an added attraction for meeting participants: a special Dinner Cruise is planned for Saturday night, September 19 and is included in the registration fee. The first-class amenities of the *Majestic* combined with the unsurpassed beauty of Rhode Island's Newport Harbor & Narragansett Bay make for an unforgettable experience on the bay. Delight in your favorite cocktail on one of the three outside decks



..continued on Page 23

while watching the sunset. Then savor a delicious three entrée buffet with 5-star service. After dinner, enjoy the ship's entertainment while taking in the spectacular vista of Newport at night.

A major advantage for the Annual Meeting is the competitive airfares from most major cities. Flying into the Providence International Airport offers attendees a wide variety of carriers including Southwest Airlines. Check for yourself on www.sidestep.com or the Southwest website at www.southwest.com. The registration fees are very reasonable. For ACRA members, the early registration fee is \$290.00 per company registrant. This is an outstanding value as it includes the Presentations, Educational Sessions, Welcome Dinner, Friday and Saturday Breakfasts, Friday Reception, Breaks, Dinner Cruise and all conference materials. As a bonus to ACRA member companies registering more than one person, ACRA is offering a discounted registration fee of \$255.00.

The next steps are yours. Plan to attend. Mark your calendar for September 17 - 20, 2009. Please visit www.acra-crm.org and complete your online registration today.

Then make your airline reservations. By making them early, you will save hundreds of dollars!

Next, call the Renaissance Providence Hotel at 800-468-3571. Let them know you are with the ACRA Annual Meeting. ACRA has negotiated a remarkable room rate of \$179.00 single/double, exclusive of state and local taxes. Make your room reservation now as space is limited! And, by the way, this rate is guaranteed 3 days prior and 3 days after the ACRA Annual Meeting; so if you want to spend some extra time in Providence, this is your chance to do it.

The 2009 ACRA Annual Meeting is where the industry will gather in September. You will want to be there! Thank you.



The Renaissance Providence Hotel was originally built in 1929 as a Masonic temple, and its remarkable neoclassical architecture has been meticulously restored. The revitalized Rhode Island hotel interior has been transformed into an elegant reflection of modern day sophistication, creating a unique structure. Stylish downtown Providence hotel rooms offer timeless luxury, stunning detail, and refined comforts, as well as innovative technology. Centrally positioned in the Capitol District, this magnificent downtown Providence hotel is conveniently located near the city's top attractions. Reacquaint yourself with creativity and explore an expression of the arts at the renowned Renaissance Hotel in Providence, RI.

2009 ACRA AWARDS ANNOUNCEMENT

By Charissa Durst

It's that time of year again! The deadline for receipt of nominations for the 2009 ACRA awards is FRIDAY, JULY 10, 2009. Awards will be presented at the 2009 ACRA Annual Meeting in Providence, Rhode Island. The 2009 categories are:

Industry Award

An award presented to an ACRA company's client (mining, energy, transportation, etc.) that has shown a commitment, above and beyond what is required to meet regulations, to the preservation of cultural resources. This could be a single project, or recognition of on-going commitment.

Eligibility criteria include submission by an ACRA member firm in good standing, the nominee's on-going adherence to following the spirit and law of cultural resources laws/standards, a commitment to supporting thorough and outstanding research/documentation, and specific examples of projects, actions, or funding for work above and beyond simple compliance with the law.

Public Service Award

Recognition of an ACRA company or an employee of an ACRA company that has made a long-term contribution to the study, management, and/or protection of cultural resources or has contributed volunteer efforts and resources for the

betterment of their immediate community, county, state, etc. These include efforts toward training students for CRM careers, internships, etc., and school programs, environmental programs, preservation programs, and interpretive programs.

Eligibility criteria include work or current employee of an ACRA member firm in good standing with examples of long-term ongoing commitment to volunteer and community service activities or a specific event/project that went above and beyond what is typically considered for donated/volunteer services.

Quality Product Award - Large Project (>\$50,000)

Recognition of a high quality product from a large project produced by an ACRA member company. The product can be in the form of innovative or long-term research, preservation of a cultural resource for future generations (such as a building or archaeological site), or an outstanding report, book, brochure, etc.

Eligibility criteria include projects completed by an ACRA member firm in good standing and may consist of any cultural resources management field or combination of fields whose total budget exceeds \$50,000.

..continued on Page 25

Quality Product Award - Small Project
(<\$50,000)

Recognition of a high quality product from a small project produced by an ACRA member company. The product can be in the form of innovative or long-term research, preservation of a cultural resource for future generations (such as a building or archaeological site), or an outstanding report, book, brochure, etc.

Eligibility criteria include projects completed by an ACRA member firm in good standing and may consist of any cultural resources management field or combination of fields whose total budget is \$50,000 or less.

[Editorial Note: The ACRA Awards Nomination form can be found at the end of the newsletter.]

PLEASE NOTE:

- Multiple nominations may be made in any or all categories.
- All ACRA award nominations will be good for three (3) years. Any nomination that does not receive an award the year it was submitted will automatically be considered for the following year, and if no award is received, again for the year after that.
- If you submitted a nomination in 2008 that did not win, it will be automatically reconsidered for the 2009 Awards, and again in 2010 if it does not receive an award in 2009. Similarly, if you submit a nomination this year and it does not win an award, it will automatically be reconsidered for 2010 and 2011.
- Submit THREE identical copies of your nomination.
- If you are nominating a substantial, multi-volume report, please consider submitting the three copies on a CD in PDF format.
- ACRA will send press releases to three local media outlets of the winner's choice.

Please direct any questions to Charissa W. Durst, ACRA Awards Chair, at Hardlines Design Company, 614-784-8733.

LOCATION, LOCATION, LOCATION...

By Hope Luhman, CRM Expo Liaison

This year's CRM Expo at the 74th annual Society for American Archaeology (SAA) meetings in Atlanta was superbly situated. Being located at the confluence of the escalator, meeting rooms, restrooms and the entrance to the Exhibit Hall, assured the Expo constant traffic. The 19 participants included 16 CRM firms along with the National Preservation Institute, the Indiana University of Pennsylvania's M.A. program in Applied Archaeology, and ACRA. ACRA debuted their new brochure at the Expo and it got a lot of positive attention.

The SAA's Consulting Archaeology Committee chair and ACRA Treasurer Colin Busby would like to hear your comments on the Expo. Please contact him at colinbusby@basinresearch.com.



New ACRA display with new brochures on table.



Colin Busby and Kay Simpson answer questions for CRM Expo attendees.



SAA attendees visiting the CRM Expo.

ACRA MEMBER DISPLAYS



Alpine Archological Consultants display with Principal and Co-Owner, Susan Chandler



The Louis Berger Group, Inc. display.



CCRG display.



Coastal Carolina Research, Inc., display with Principal and Owner Loretta Lautzenheiser.



GeoMarine display.



New South Associates display.



Desert Research display with Sarah Herr.



PaleoWest display with Owners Tom and Noel Motsinger.

5 0 2 4 - R C a m p b e l l B o u l e v a r d , B a l t i m o r e , M D 2 1 2 3 6

ACRA's Members-Only Listserver

MembersOnly is a private email forum intended to promote dialogue between ACRA members, and to provide a venue for the membership and the board of directors to share information, and to post queries and comments for discussion. To participate in MembersOnly, visit www.acra-crm.org and click on the link under ACRA forums.

2009-2010 ACRA EDITION SCHEDULE

| DEADLINE | PRODUCTION |
|-----------------|-------------------|
| July 7 | July 14 |
| September 1 | September 11 |
| November 6 | November 16 |
| January 11 | January 22 |

ACRA Edition

is a bi-monthly publication of The American Cultural Resources Association. Our mission is to promote the professional, ethical and business practices of the cultural resources industry, including all of its affiliated disciplines, for the benefit of the resources, the public, and the members of the association.

Please address comments to:

Jeanne Harris,
Editor, ACRA Edition
ejharris@aol.com

or

Lucy Wayne,
ACRA President Elect
lucy@southarc.com

This publication's purpose is to provide members with the latest information on the association's activities and to provide up-to-date information on federal and state legislative activities. All comments are welcome.

advertising space available

ACRA Edition offers advertising space to our members. Does your company have a special product, service, or publication that would be of interest to some aspect of the CRM community?

Why not consider placing an ad in **ACRA Edition**?

| Advertising Rates: | Per 6 Months | Per Year |
|--------------------------------|---------------------|-----------------|
| Business Card size (3.5"x 2")* | \$100.00 | \$175.00 |
| 1/4 page (3.5"x 4.75") | \$200.00 | \$350.00 |
| 1/2 page (7.0"x 4.75") | \$300.00 | \$525.00 |

* Business cards can be scanned.

2009 ACRA AWARDS
Nomination Form
Deadline for Submission: JULY 10, 2009
ENTRY FORM

Please complete each section and submit with the required documentation.

- Category:
- 1 Industry Award
 - 2 Public Service Award
 - 3 Quality Product Award – Large Project
 - 4 Quality Product Award – Small Project

Nominee: _____
Name of firm, agency, or individual(s) being nominated. This is the information that will appear on the awards certificate(s).

Project: _____
Name of associated project (if applicable)

Entered By: _____
Name of firm or individual(s) submitting the nomination

Address

Telephone Number

Fax Number

E-Mail Address

I certify that the nominated individual, agency, project, or firm meets all eligibility requirements.
I understand that any entry that fails to meet the submission requirements may be disqualified.

Signature: _____

Name (typed or printed): _____

SUBMISSION REQUIREMENTS

1. Who Can Enter

Architects, archaeologists, historians, students, and professionals working in the cultural resources management field in the United States, either in the public or private sector, may submit a nomination for any of the three (3) categories. For projects, nominations must have been directed and substantially executed in the United States not more than five (5) years ago. Nominations for the Public Service Award and Quality Product Awards must have been *executed* by an ACRA member in good standing; nominations for the Industry Award must be *submitted* by an ACRA member in good standing.

2. Providing Additional Material and Publication

If the nomination should win, the entrant agrees to make available further information and graphic material as needed by ACRA. *ACRA Edition* is granted the first opportunity for publication of the award announcement and supporting information about the project or work.

3. Projects Fact Page

To ensure the jury's clear understanding, each entry must contain a single page that lists, in English, the nomination's facts under the following headings:

- Award Category
- Name of Nominee
- Basis of Eligibility

In addition, for the Quality Product Awards, you must augment your submission with the following information:

- Start and Finish Dates
- Client or Source of Funding
- Project Budget
- Name and Location of Client
- Form of Final Products

4. Narrative

Nominations must contain a one-page synopsis that explains how the nominee meets the submission requirements. You may submit copies of reports or examples of the product, but items must be accompanied by the one-page synopsis. For the Quality Product Awards, evaluation criteria may consist of the following to assist jurors in deciding whether the product is truly an excellent example of its type:

- Are methods and results detailed enough that another researcher can easily reconstruct what was done and what the results are?
- Are methods and results detailed enough that another researcher can adequately evaluate the findings?
- Are methods and results detailed enough that another researcher can accurately relocate the project locale, test locales, and significant cultural features documented in the work?
- Were any innovative techniques used that increased the amount of information recovered or improved the interpretation of results?
- Did the report demonstrate awareness and concern for property types not traditionally covered by the type of survey (i.e., archaeology reports noting buildings or TCPs, history reports noting possibility of archaeological deposits)?
- Did the report note areas or buildings of interest not covered by the project area but would probably be of interest to future researchers, without going beyond the scope of the project?
- Does the project integrate the environmental and historical context with the results?
- Did the report synthesize all cited data sources to support the conclusions?
- Are recommendations justified/supported by the content of the report?
- Have recommendations been made within the context of the NRHP criteria?
- Does the report add important new knowledge to understanding of regional archaeological and/or historical contexts/issues?
- Is the report, as a whole, understandable and accessible to professional and layperson alike?
- Did public outreach receive attention as an integral component of the project?

5. Graphic Materials

Please submit graphic material in 8-1/2"x11" format. This requirement is mandatory for project entries only. However, non-project entrants are also encouraged to submit applicable supplementary material (newspaper clippings, etc.) in a bound 8-1/2"x11" format.

6. Entry Forms

Each nomination must be accompanied by a signed entry form. Reproductions of the form are acceptable.

7. Submission Format

All required pages of each entry *must* be firmly bound in binders. No slides, original drawings, videos, or unbound materials will be reviewed. Materials not in 8-1/2"x11" format will not be reviewed. Materials in 11"x17" or other format folded down to fit in an 8-1/2"x11" format are acceptable. PLEASE SUBMIT THREE (3) COPIES OF THE NOMINATION.

8. Return of Entries

All entries become the property of ACRA and will not be returned. ACRA reserves the right to distribute, publish, or otherwise utilize the materials in the entry as part of its program and mission. Please do not submit your originals.

9. Entry Deadline

Deadline for receipt of entries is JULY 10, 2009. All entries must show a postage mark as evidence of being in the carrier's hands by that date. Hand-delivered entries must arrive at ACRA's Award Chair office by 5:00 pm on JULY 10, 2009. To ensure timely arrival, ACRA recommends using a carrier that guarantees delivery within a specified number of days.

10. Winners

Winners will be notified by e-mail approximately one month before the annual meeting. You will be requested to submit digital images of the nomination that can be used in the award presentation. In order to encourage nominators to invite their clients to the annual conference to be present at the awards ceremony, ACRA has set up a fund to assist in defraying these costs.

11. Publications

Winners will be asked to submit three (3) media sources of their choice to receive official ACRA press releases of their awards.

ADDRESS ENTRIES TO:

CHARISSA W. DURST
ACRA AWARDS CHAIR
c/o Hardlines Design Company

**4608 Indianola Avenue
Columbus, OH 43214**